



THE UNIVERSITY
OF THE ARTS
CONTINUING EDUCATION

Focused on fine-tuning **technical skills** and developing **photographic vision**, the new Digital Photography certificate program is a first step for those considering a **career in photography** – whether you are looking to create work for a company or looking to launch a freelance career.



Digital Photography Certificate Program

The University of the Arts Continuing Education supports adult learners in reaching new creative and professional heights through courses, workshops and certificate programs.

International Photo Excursion

Join UArts faculty for an exclusive photo excursion to Tuscany, Italy between the Spring and Summer semesters. This option is open to all photography students, and the 3.0 studio elective credits can be used toward the Digital Photography Level II program elective requirement.

Visit cs.uarts.edu/ce/cetravelprogram to keep up to date on program announcements and deadlines.



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DIGITAL PHOTOGRAPHY CERTIFICATE PROGRAM

cs.uarts.edu/photography

Overview

The Digital Photography Level I Certificate will provide you with the basics to become proficient with your camera and the skills to share and exhibit your images. Digital Photography Level II starts you on the path to enter into this competitive industry. Our students are prepared for the field with an understanding of best practices and solid skills training.

Why UArts?

- Be part of the only program in the region to combine studio coursework with industry vision
- Gain access to experts in the field through on campus presentations + lectures
- Stand out from other candidates entering the field by learning to clearly present your work and ideas
- Work while taking our classes - UArts classes are offered in the evening to support work-life balance
- Meet your peers and build your professional network
- Our high-quality faculty and guest presenters are experts in the field
- Office hours available with faculty advisor

Students Participate In This Program To:

- Explore fine art photography, portraiture, documentary, commercial and other genres of photography as a hobby or future career.
- Gain the technical skills to shoot, manipulate and print photographs using digital technology.
- Tap into the emerging niche markets of photography as the field adapts and advances
- Learn camera techniques, lighting methods and computer software for modifying and printing digital files.
- Exhibit your work or create a catalog of images.

Program Structure

- Choice of two tracks - Digital Photography Level I and Digital Photography Level II. Both levels are designed to be completed in three sequential semesters
- All regular classes meet on campus once a week from 6-9 PM
- Classes are supplemented with special topic presentations, field trips, and hands-on experiences. Attend 6 guest presentations or special programs over course of program

Certificate Program Requirements

For application and deadlines visit cs.uarts.edu/photography

- Level I + Level II participants are required to have a DSLR camera
- Students can start with Level II upon completion of Level I or can enter by completing a portfolio review by faculty advisor
- Level II participants are required to have a laptop computer and Adobe Creative Suite (UArts Certificate students can purchase computer hardware and software at educational rates)

Digital Photography Level I Courses

Digital Photo I

Fall | 5 weeks | 1.5 credits | Tuition: \$375, Fee: \$30
Learn to use your camera, lighting, and how to talk about images.

Digital Media For Photographers – Adobe Lightroom

Fall | 5 weeks | 1.5 credits | Tuition: \$375, Fee: \$30
Learn to organize images, workflow practices + editing.

Digital Photo II

Spring | 10 weeks | 3.0 credits | Tuition: \$750, Fee: \$40
Color, aesthetics and history of image making.

Digital Darkroom

Summer | 5 weeks | 1.5 credits | Tuition: \$375, Fee: \$30
Output artwork for digital media.

Digital Fine Art Printing

Summer | 5 weeks | 1.5 credits | Tuition: \$375, Fee: \$30
Creating and printing physical photographs.

Total credits: 9
Total tuition + fees: \$2,410
Matriculation fee*: \$100

Total Program cost: \$2,510

Digital Photography Level II Courses

Studio Photography + Lighting

Fall | 10 weeks | 3.0 credits | Tuition: \$750, Fee: \$40
Natural light, portable flash, studio lighting, lighting products, low light, and tethering.

Business Of Photography

Fall | 2 Saturdays | 1.0 credit | Tuition: \$250, Fee: \$15
Best practices for making your art a successful business—from copyright to negotiating contracts + pricing your work.

Creative Digital Editing For The Photographer

Spring | 10 weeks | 3.0 credits | Tuition: \$750, Fee: \$40
Advanced image preparation, working with multiple layers, green screen, and adjusting portraits.

Studio Elective

3.0 credits, any photography elective course taken at any time during program; elective options include a rotation of courses like:

Capstone

Travel Photography	Advanced Photoshop
Documentary/Street Photo	Photo Collage
Experimental Photography	Website Portfolio Builder

Summer | 10 weeks | 3.0 credits | Tuition: \$750, Fee: \$100
Complete a project of your choice: photography catalog, a digital presentation or exhibition.

Total credits: 13
Total tuition + fees: \$3,250
Matriculation fee*: \$100

Total Program cost: \$3,350

** one-time payment due upon acceptance into the program (waived for Level II students who complete Digital Photography Level I)*