University of the Arts to Host Career ReDesign Fair + Open House for Adult Learners Interested in Career-Enhancing Certificate Programs

Special question and answer session to be held about the University’s first in the nation Teaching Artist Certificate

PHILADELPHIA (August 2, 2010) – Recognizing the need for focused professional training for adults seeking career advancement, practical job skills training and an opportunity to achieve their creative potential, the Division of Continuing Studies at the University of the Arts is hosting a Career ReDesign Fair + Open House on the 9th floor of Terra Hall (211 S. Broad Street) on Wednesday, September 15, 2010, at 5:30 p.m.

Adult learners will have the opportunity to learn about the University’s certificate programs in Print Design, Web Design, Dual Print + Web Design, Web Development, Dual Web Design + Development, Digital Photography, and Portfolio Development. For artists interested in the University’s Teaching Artist Certificate (TAC) program, a special question-and-answer forum with current students and teachers will be held during the open house at 6 p.m. The first of its kind in the nation, the TAC provides a foundation for artists to share their craft in the classroom.

“Attending our fall open house event introduces prospective students to the Continuing Education courses and certificate programs that will expand their career options and expose them to opportunities they may never have considered,” said Robert Craig, Continuing Education Coordinator at the University of the Arts. “Our open house setting is relaxed and informal. With about 25 faculty, staff and students from Continuing Studies programs on hand, prospective students get the personal attention they need as they visit with faculty or talk with current students about our programs.”

“Whether the goal is to change careers, upgrade skills or pursue a passion, the Continuing Education certificate programs provide students with the tools they need to fulfill professional and creative goals. I have learned a tremendous amount in a short span of time in my classes,” said Lee Mansfield, Web Design + Development Dual Certificate student. “As a longtime print designer transitioning to Web design, the knowledge I’m gaining is a great way for me to move my career in the direction I want to go.”

Certificate students will receive certification from the University of the Arts and be granted alumni status, enabling them to take advantage of many of the unique alumni opportunities the University has to offer. Anyone interested in Continuing Education classes is welcome to attend the CS Open House. New students in attendance will be eligible to receive a 10 percent discount on one new fall 2010 CE course registration. No retroactive refunds will be given. For more information about the Career ReDesign Fair + CS Open House, the Continuing Education certificate programs or other CE courses, please visit cs.uarts.edu/ce, email ce@uarts.edu or call 215.717.6095.

The University of the Arts is the nation’s first and only university dedicated to the visual, performing and communication arts. Its 2,400 students are enrolled in undergraduate and graduate programs on its campus in the heart of Philadelphia’s Avenue of the Arts. The institution’s roots as a leader in educating creative individuals date back to 1868.

###

News Media Contact: Kevin Kaufman, Media Relations Manager
215/717-6504 (office), 215/651-6551 or kkaufman@uarts.edu