### NAEA SummerStudio Design Thinking 2015

**A Cooperative Partnership with NAEA, Nelson-Atkins Museum of Art & Cooper Hewitt Smithsonian Design Museum**  
**Kansas City, MO**  
**July 14th – 17th, 2015**

**AGENDA**

**Monday: July 13th**

**TRAVEL DAY:** arrive by early afternoon. Meet at Holiday Inn Lobby at 3:30 to walk to Kansas City Art Institute for guided tour. Meet at 4:30 to walk as a group to Opening Reception and registration at Kansas City Art Institute, which begins at 5:00 pm CDT.

Rooms are available in two hotels at special rates until 6/22/2015. *Reference: NAEA Summer Studio Design Thinking.*  
**HOLIDAY INN COUNTRY CLUB PLAZA,** One East 45th Street, Kansas City, MO 64111, Phone 816-753-7400. $109 including breakfast.  
**KANSAS CITY MARRIOTT COUNTRY CLUB PLAZA,** 4445 Main St., Kansas City, MO 64111, Phone 816 – 531-3000. $169 w/o breakfast.  
*Both hotels adjacent to Kansas City Art Institute, Kemper Museum of Contemporary Art and a short walk or free shuttle ride to the Nelson-Atkins Museum of Art, 4525 Oak Street, 64111. All sessions will be held at the Nelson-Atkins, Tuesday – Friday.* Enter the main entrance in the Bloch Building.

5:00 – 7:00 CDT  
**Opening Reception and Welcome hosted by Kansas City Art Institute, Vanderslice Hall,**  
4415 Warwick Boulevard, Kansas City, Missouri 64111  
Registration materials can be accessed at the reception and a guided tour of the campus is available at 4:00 CDT.

**Tuesday: July 14th**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:45</td>
<td>Registration &amp; sign-in table in the Bloch Bldg. Lobby. Presenters &amp; event organizers must arrive by 8:15 am at security desk entrance off of Oak Street or parking garage.</td>
<td></td>
<td>All Sessions are at the Nelson-Atkins Museum of Art, 4525 Oak Street. Enter main entrance in the new Bloch Building, facing 45th St. on East side of reflecting pool.</td>
</tr>
</tbody>
</table>
| 9:00   | Welcome & Introduction of Participants                                   |          | Lens 2, Bloch Building, Nelson-Atkins Museum of Art  
Adam Johnson, Director of Public Programs and Acting Director of Education, Nelson-Atkins Museum  
Deborah Reeve, Executive Director, National Art Education Association (NAEA)  
Caroline Payson, Director of Education, Cooper-Hewitt Smithsonian National Design Museum  
Jan Norman, Chair, NAEA Design Issues Group & National Director of Education, Research & Prof. Dev., Young Audiences Arts for Learning (YA) |
| 9:15   | Mission & Goals of Summer Studio: Design within the National Art Standards Create Respond Present Connect. |          | Lens 2  
Jan Norman, Chair, NAEA Design Issues Group |
| 9:30   | What is Design and Design Thinking? Discover how design is not just fashion, graphics and architecture, but a way of thinking and problem solving. |          | Lens 2  
Caroline Payson  
Director of Education, Cooper Hewitt Smithsonian National Design Museum (CHSDM) |
| 10:15  | Break                                                                   |          |                                                                                                                                       |
| 10:30  | Why “Design In The Classroom”? Explore CHSDM’s successful K-12 program, Design in the Classroom, through the hands-on Ready, Set, Design Activity. |          | Lens 2  
Kimberly Cisneros  
School Programs Manager, CHSDM  
Michelle Cheng  
Professional Development Manager, CHSDM |
| 12:00  | Lunch – box lunches                                                      |          | Lunch in outside courtyards or choice of sites.                                                                                         |
|        | Afternoon Audience will include members of the business, education and arts community for presentations, panels, Q & A, Reflections |          |                                                                                                                                       |
| 1:00   | Welcoming Remarks                                                        |          | Atkins Auditorium  
David Oliver, KC community arts & cultur leader                                                                                      |
| 1:10   | CREATE: Using Design Thinking How can we learn to think differently using “Design Thinking” for innovative design of schools, communities, and the world around us? Introduction of Standards-Based Design Thinking “Tool Kit” |          | Atkins Auditorium  
Jack Lew, Design & Media Expert & Arts and Design Education Leader & Advocate  
Jacob Simons, Experience Design Director at NBBJ |
| 1:45   | Break                                                                   |          |                                                                                                                                       |

1.45 – 2.00

---

The information is based on the content of the document.
2:00 – 3:00  |  Panel 1) Creating Innovative Design Solutions in Business and the Community: Challenges, Possibilities, and Opportunities  
Panel Facilitator: Jack Lew  
Panelists:  
Jonathan Knecht, Vice President, Marketing & Creative Services of KC Area Development Council (KCADC)  
David Della-Rocca, Sr. Manager Education Business Development, Unity Technologies  
Jacob Simons, Experience Design Director at NBBJ  
Beth McCarthy, Senior Program Associate, PREP/KC  
Q & A from audience

3:00 – 4:00  |  Panel 2: Creating Innovative Design Solutions in Education: Challenges, Possibilities, and Opportunities  
Panel Facilitator: Jack Lew  
Panelists:  
Caroline Payson, Director of Education, CHSDM  
Marsha Dobrzynski, Exec. Dir., Center for Arts-Inspired Learning & Founder, Cleveland Digital Arts High School  
Martin Rayala, Founder, Design-Lab High School, Wilmington, DE  
Andre Thomas, Dept. of Visualization, Texas A&M; Former Head, Graphics Development Electronic Arts (EA) Sport;  
Q & A from audience

4:00 – 4:45  |  Reflections: How Design Supports the Interaction of Business and Education  
Facilitator: Jack Lew

4:45  |  Conclusion of Day’s Program  
NOTE: Everyone must leave the Museum by 5:00 pm

Participants will leave the museum together and may choose to gather for dinner at Café Trio, across from hotels, or restaurants of choice.

**Wednesday, July 15**

8:45  |  Registration & sign-in table in the Bloch Bldg. Lobby. Presenters & event organizers must arrive by 8:15 am at security desk entrance off of Oak Street or parking garage.  
ALL Sessions are at the Nelson-Atkins Museum of Art, 4525 Oak Street. Enter main entrance in the new Bloch Building, facing 45th St. on East side of reflecting pool.

9:00 – 9:50  |  RESPOND  
Three-concurrent sessions: Rotate to each session in small affinity groups (red, yellow, & blue groups)

A)  Design a Creative Leadership Team in Your School & Community

B)  Learning for Life: Environmental Design Center – Olathe East High School & internship programs

C)  Designing Solutions for Life: Solving Community Design Challenges and Guiding Student Careers through the Center for Advanced Professional Studies (CAPS)

10:00 – 10:50  |  All Convene in Lens 2 for opening then move to breakout rooms.

11:00 – 11:50  |  Cheri Sterman, Director of Education, Crayola  
Training Room  
Barbara Nikookmanesh, Art Dept. Chair, Environmental Design Olathe East High School, NAEF “Lead Design Teacher”  
Educator Resource Center (ERC)  
Scott Kreshel, Program Specialist., Center for Advanced Prof. Studies (CAPS) Blue Valley School District  
Alison Crane, Dept. Chair, Blue Valley North Co-Chair, Kansas City Design Learning Challenge

12:00  |  Lunch – box lunches  
Lunch in outside courtyards or choice of sites.

1:00 – 2:00  |  Using Design Thinking  
In groups identify an Intention and phrase the Challenge. Groups draw up information learned in sessions and panelists’ perspectives  
Facilitators: Jack Lew & Jacob Simons

2:00 – 2:20  |  Sharing Intentions  
Facilitators: Jack Lew & Jacob Simons

2:20 – 2:30  |  Break

2:30 – 3:00  |  ARTe’, The Game of Art  
Facilitators: Jack Lew, Jacob Simons, Andre Thomas, Caroline Payson, Michelle Cheng, Kimberly Cisneros, Barbara Nikoomanesh, Louis Mazza, Alison Crane

3:00 – 4:00  |  RESPOND  
Designing a Learning Challenge Game  
Work in teams (three breakout rooms) using “Design Thinking” and the hands-on creative problem solving process of design to identify a Learning Challenge that can be interesting and relevant to students. Design a short lesson plan, try it out, and develop a possible solution. E.g. Jobs 2050 Design Learning Challenge  
Identify the Challenge  
Define the Resources & Information Needed  
Explore possibilities & create a prototype  
Assess by teams presenting solutions with feedback
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:15 – 4:45</td>
<td><strong>PRESENT</strong> Design Challenges, lessons, and solutions that will be conducted with students on Thursday. Receive, discuss and consider feedback from the audience. <strong>Facilitators:</strong> Jack Lew &amp; Jacob Simons and Caroline Payson</td>
<td>Lens 2</td>
</tr>
<tr>
<td>4:45 – 5:00</td>
<td><strong>NOTE:</strong> Everyone must leave the Museum by 5:00 pm Additional options will be available TBA</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Thursday, July 16</strong></td>
<td></td>
</tr>
<tr>
<td>8:45</td>
<td>Registration &amp; sign-in table in the Bloch Bldg. Lobby. <strong>Presenters &amp; event organizers must arrive by 8:15 am at security desk entrance off of Oak Street or parking garage.</strong></td>
<td>ALL Sessions are at the Nelson-Atkins Museum of Art, 4525 Oak Street. Enter main entrance in the new Bloch Building, facing 45th St. on East side of reflecting pool.</td>
</tr>
<tr>
<td>9:00 – 9:30</td>
<td><strong>CONNECT:</strong> Reflection and Preparation for team Design Learning Challenges with students</td>
<td>Lens 2, ERC, Training Room</td>
</tr>
<tr>
<td>9:30 – 10:15</td>
<td><strong>CREATE RESPOND PRESENT CONNECT</strong> Introduction to Design Thinking for Students</td>
<td>Beth McCarthy, Prep KC with students from KC area Caroline Payson, Jack Lew and Jacob Simons</td>
</tr>
<tr>
<td>10:15 – 12:00</td>
<td><strong>CREATE</strong> Design Thinking: Teaching &amp; Learning Together <strong>Think tank</strong> Teacher teams will teach the Design Thinking process to a group of students at the Nelson-Atkins <strong>RESPOND</strong> Students will reflect and share their Design Learning Challenge <strong>PRESENT</strong> Assessing the Solutions: Each team will present their Design Challenge solution and prototype to the whole group for critique and feedback</td>
<td>Break-out Groups: Lens 2, ERC, Training Room Teachers and Design Facilitators working with students in teams</td>
</tr>
<tr>
<td>12:00 – 12:45</td>
<td><strong>CONNECT</strong> Lunch &amp; Reflection over Pizza</td>
<td>Lens 2 Teachers, Students and Facilitators connect by reflecting and talking about design thinking</td>
</tr>
<tr>
<td></td>
<td>Students dismissed</td>
<td></td>
</tr>
<tr>
<td>12:45 – 1:30</td>
<td><strong>RESPOND</strong> Reflecting on the Design Thinking Experience and how it can inform teaching and learning Reflect on the design process guided by the essential elements of design thinking.</td>
<td>Lens 2 Teachers and Facilitators</td>
</tr>
<tr>
<td>1:30 – 2:30</td>
<td><strong>CONNECT</strong> Sharing examples of design thinking in schools and communities Using design thinking strategies to teach required content in various subject areas and grade levels.</td>
<td>Lens 2 Jan Norman, facilitator, with Caroline Payson, Cooper-Hewitt “Let Design Teachers” NAEF Action Research Study: Barbara Nikoomanesh, Olathe School District Louis Mazza, Benjamin Rush Art Academy, Phila. SD Andrew Phillips, Co-Chair CHAD, Architect &amp; Educator</td>
</tr>
<tr>
<td>2:30 – 5:00</td>
<td><strong>CREATE RESPOND PRESENT CONNECT</strong> Design Thinking for Teachers <strong>CREATE:</strong> Working in school teams, revisit and confirm your Intended Design Challenge for your school and community. Brainstorm possibilities. Design and develop a prototype solution. <strong>RESPOND:</strong> Reflect and revise through cycles of sketching, creating, reflecting, assessing, revising, and finally selecting your final solution</td>
<td>Lens 2 Jack Lew Jacob Simons</td>
</tr>
<tr>
<td>5:00 – 9:00</td>
<td><strong>Happy Hour at the Nelson-Atkins Museum</strong> Museum open until 9:00 pm <strong>Visit Nelson-Atkins Museum exhibit:</strong> The Ultimate Design Challenge Special Interactive exhibit: Jump In! Architecture Workshop $5 tapas plates, cash bar and live music</td>
<td>Bloch Building, Nelson-Atkins, Jump In! exhibit Andrew Phillips, Co-Chair CHAD, Architect &amp; Educator</td>
</tr>
</tbody>
</table>
Friday, July 17

8:45 Registration & sign-in table in the Bloch Bldg. Lobby. Presenters & event organizers must arrive by 8:15 am at security desk entrance off of Oak Street or parking garage. **ALL Sessions are at the Nelson-Atkins Museum of Art, 4525 Oak Street. Enter main entrance in the new Bloch Building, facing 45th St. on East side of reflecting pool.**

9:00 Design Process: Setting up and finalizing the presentations. **Lenses 2**

10:00 **Connect:** Reflect and identify ways to connect to real-life solutions. **Lenses 2**

10:30 **PRESENT:** Present final solutions to the other participants. Each team will present their solutions to the school design challenges identified earlier in the week. **Lenses 2**

11:30 **Connect:** What Happens Next? Webinars, Links and support from NAEA website, and Follow up Sessions for Professional Learning & “Building a Community of Learners” **Jan Norman & Deborah Reeve,** Executive Director, NAEA

Resources & Design Opportunities:
- Design In The Classroom (DITC) & Educator Resource Center- Cooper-Hewitt Smithsonian Design Museum **Caroline Payson,** Director of Education, Cooper Hewitt
- Creative Leadership in Your School Community and Creatively Alive Grants - Crayola **Cheri Sterman,** Director of Education, Crayola Inc.
- Professional Learning Opportunities **Erin Elman,** Dean of Continuing Studies, University of the Arts
- Design Kit: Jump In! **Adam Johnson,** Acting Director of Education, Nelson-Atkins

12:00 Lunch and Evaluations **Lenses 2**

1:00 Conclusion of the Institute **Jan Norman and Adam Johnson**

**Options for those wishing to stay for individual consultations and tours in Kansas City:**

Post-Institute Tours will be available to selected sites on Friday Afternoon and Saturday. **Pre-Registration Required**

Options include:
- **Hallmark and Crown Center;**
- **KC Young Audiences Community School for the Arts;**
- **Country Club Plaza and Westport and the Kauffman Performing Arts Center.**
- **Other sites and activities available for the weekend including fantastic museums, galleries, shopping and fun! Special rates at the hotels will be extended upon request and pending availability.**

**PARKING:** Covered parking in lower level of the Nelson-Atkins Museum of Art is $8.00 per day. Off-site parking in designated areas on the street or in the north lot nearby is free. Caution: To avoid a costly ticket, do not park in the areas on the street designated for buses.

**Professional Development and Graduate Credits are available through The University of the Arts.**
Summer Studio Design Thinking meets the criteria required for professional development credits for most school districts and institutions, however, **participants may also elect to earn 2 graduate credits from The University of the Arts, Philadelphia.**

This opportunity is only available to those art educators who are registered and fully participate in SummerStudio Design Thinking in Kansas City, July 13 – 17th, 2015. Details for registration with The University of the Arts (UArts) Professional Institute for Educators (PIE), and explicit requirements for earning graduate credits are offered separately. **The rate for these credits is half of the normal rate through support from the University of the Arts.**

**Contact:** The University of the Arts, Professional Institute for Educators
320 S Broad Street, Philadelphia, PA 19102
Phone: (215)717-6006  cs@uarts.edu  www.uarts.edu/cs