(A) Julia Lemyre, Adobe Creative Suite Overview - Beginners  
(B) Brent Morales, Digital Photography - Intermediate   
(C) Jacqueline Guerrero, Adobe Dreamweaver  
(D) Meredith Street, Adobe Photoshop for Print Design  
(E) Blake Boenecke, Fundamentals of Design  
(F) Jenna Brancy, Life Drawing  
(G) Karis Yusavitz, Photoshop for Print Design  
(H) Anthony Mungioli, Adobe Dreamweaver  
(I) Erik Miller, Digital Photography  
(J) Erin Turner, Web Design I  
(K) Colleen Cannon, Intro to Precious Metal Clay
CREATIVE LIFELONG LEARNING BEGINS HERE!
Power Up Your Creative Career
Attend Our Career ReDesign Fair + CS Open House

Developing skills for your future as well as today!

Wednesday, April 6 | 5:30 pm - 7:30 pm
The University of the Arts | Terra Hall | 9th Floor 211 S. Broad Street

Take the first step and join us on campus to learn about Continuing Education’s courses and Certificate Programs. Meet our instructors and get all your questions answered. Our Certificate Programs are designed to provide you with the training and skills necessary to secure a new position, transition into a new industry, or keep technical skills current to ensure you adapt to changes successfully. A broad range of competencies, skills and abilities will help you stay in demand. Come see for yourself – attend the Continuing Studies Career ReDesign Fair + Open House and discover the best program or course to meet your needs.

Attendees will be eligible to receive a 10% discount on one new spring 2011 CE course registration. (New students only. No retroactive refunds will be given.)

RSVP by Friday, April 1 | cs@uarts.edu | 215.717.6006

Photo by Dave Austria, Digital Photography student

THE UNIVERSITY OF THE ARTS
SEAN T. BUFFINGTON, President, The University of the Arts
MICHAEL NASH, Provost, The University of the Arts
ERIN ELMAN, Dean, Continuing Studies

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SHEILA WATTS
Assistant Dean

HEATHER JO WINGATE
Pre-College Programs Coordinator
Art and cultural experiences enrich and transform lives, and creativity and collaboration lead to innovation. The Division of Continuing Studies at the University of the Arts offers lifelong learning for imaginative individuals of all ages and abilities seeking inspiration, skills building and the opportunity to create. The Division of Continuing Studies includes the following programs:

**Continuing Education** offers Certificate Programs, classes and workshops for Continuing Education credit and non-credit to the adult audience, as well as PA Act 48 activity hours.

**Pre-College Programs + Outreach** provides quality arts education to students in grades 1-12 locally and nationally in the Pre-College Saturday School and the Pre-College Summer Institute for high school students and the Saturday Arts Lab for students in grades 1-8.

**The Professional Institute for Educators** serves the needs of teachers, offering non-matriculated graduate-level courses for professional development that meet PA Act 48 requirements.

**Continuing Education at The University of the Arts**
Continuing Education supports the mission of the University of the Arts by facilitating access to innovative educational opportunities and resources for a diverse population of adult learners; including credit and non-credit courses, workshops and Certificate Programs designed to anticipate and meet the changing professional, academic and lifelong learning needs of individuals in the greater Philadelphia metropolitan area.
## Continuing Education Spring 2011 At-A-Glance

### Digital Technology Courses

<table>
<thead>
<tr>
<th>Course no.</th>
<th>Title</th>
<th>Instructor</th>
<th>Day</th>
<th>Date</th>
<th>Time</th>
<th>Page</th>
</tr>
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<tbody>
<tr>
<td>CE 1403</td>
<td>Adobe Creative Suite Overview – Beginners</td>
<td>C. Hess</td>
<td>FRI</td>
<td>Jan 28</td>
<td>5:45 pm - 8:45 pm</td>
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<tr>
<td>CE 1404</td>
<td>Adobe Creative Suite Overview – Current Users</td>
<td>L. Spencer</td>
<td>MON</td>
<td>Jan 24</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 9501 01</td>
<td>Adobe Dreamweaver (Section 1)</td>
<td>T. Alexander</td>
<td>TUE</td>
<td>Jan 25</td>
<td>7 pm - 10 pm</td>
<td>7</td>
</tr>
<tr>
<td>CE 9501 02</td>
<td>Adobe Dreamweaver (Section 2)</td>
<td>T. Alexander</td>
<td>WED</td>
<td>Jan 26</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 9502</td>
<td>Adobe Dreamweaver Advanced</td>
<td>A. Profeta</td>
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<td>Jan 26</td>
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<tr>
<td>CE 1420</td>
<td>Adobe Flash</td>
<td>B. Hibbs</td>
<td>MON</td>
<td>Jan 24</td>
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<tr>
<td>CE 2407</td>
<td>Adobe Illustrator</td>
<td>L. Lewis</td>
<td>FRI</td>
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<td>CE 1416</td>
<td>Adobe Photoshop for Photographers</td>
<td>B. Butler</td>
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<tr>
<td>CE 2421</td>
<td>Adobe Photoshop for Web Design</td>
<td>C. Seabo</td>
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<td>Jan 25</td>
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<tr>
<td>CE 0003</td>
<td>Capstone Project – Print Design Certificate</td>
<td>J. DeCerchio</td>
<td>MON</td>
<td>Jan 24</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 0007H</td>
<td>Capstone Project – Web Design + Hybrid Certificate</td>
<td>A. Profeta</td>
<td>THU</td>
<td>Jan 27</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 0002H</td>
<td>Capstone Project – Web Design + Hybrid Course</td>
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<td>THU</td>
<td>Jan 27</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 0008H</td>
<td>Capstone Project – Web + Development Certificate</td>
<td>A. Profeta</td>
<td>THU</td>
<td>Jan 27</td>
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<tr>
<td>CE 006H</td>
<td>Capstone Project – Web Development Certificate</td>
<td>A. Profeta</td>
<td>THU</td>
<td>Jan 27</td>
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<tr>
<td>CE 2429</td>
<td>Designing for the Web with Open Source Software</td>
<td>T. Tonsel</td>
<td>TUE</td>
<td>Jan 25</td>
<td>7 pm - 10 pm</td>
<td>10</td>
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<tr>
<td>CE 9554</td>
<td>Digital Short Course – Adobe Dreamweaver Fundamentals</td>
<td>M. Rosenthal</td>
<td>MON</td>
<td>Jan 24</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 9555</td>
<td>Digital Short Course – Adobe Flash Fundamentals</td>
<td>A. Shull</td>
<td>TUE</td>
<td>Mar 15</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 9558</td>
<td>Digital Short Course – Adobe Photoshop Fundamentals</td>
<td>A. Benton</td>
<td>THU</td>
<td>Feb 3</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2441</td>
<td>Digital Video Production for the Web</td>
<td>L. Deutch</td>
<td>MON</td>
<td>Jan 24</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 9559</td>
<td>Final Cut Pro</td>
<td>D. Francis</td>
<td>THU</td>
<td>Jan 27</td>
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<tr>
<td>CE 1551</td>
<td>Flash Animation + Illustration</td>
<td>A. Profeta</td>
<td>MON</td>
<td>Jan 24</td>
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<tr>
<td>CE 9992</td>
<td>Graphic Design Process</td>
<td>J. DeCerchio</td>
<td>WED</td>
<td>Jan 26</td>
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<tr>
<td>CE 9595</td>
<td>Interactive Design + Interface</td>
<td>B. Hibbs</td>
<td>WED</td>
<td>Jan 26</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2416</td>
<td>Server-Side Web Development with PHP + MySQL</td>
<td>A. Shull</td>
<td>MON</td>
<td>Jan 24</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2411 01</td>
<td>Web Design I (Section 1)</td>
<td>C. Seabo</td>
<td>WED</td>
<td>Jan 26</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2411 02</td>
<td>Web Design I (Section 2)</td>
<td>T. Alexander</td>
<td>THU</td>
<td>Jan 27</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2413</td>
<td>Web Design II</td>
<td>A. Shull</td>
<td>THU</td>
<td>Jan 27</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 9506</td>
<td>Web Design – Structure Function + Analysis</td>
<td>J. Bilotta</td>
<td>WED</td>
<td>Jan 26</td>
<td>7 pm - 10 pm</td>
<td>13</td>
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</tbody>
</table>

### Digital Technology Weekend Workshop

<table>
<thead>
<tr>
<th>Course no.</th>
<th>Title</th>
<th>Instructor</th>
<th>Day</th>
<th>Date</th>
<th>Time</th>
<th>Page</th>
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<tbody>
<tr>
<td>CE 1425</td>
<td>Adobe Photoshop Weekend Workshop</td>
<td>B. Butler</td>
<td>SAT/SUN</td>
<td>Jan 29</td>
<td>10 am - 4 pm</td>
<td>13</td>
</tr>
</tbody>
</table>

“In order to gain the required skills to compete in today’s completely Internet driven market, it is a must that I obtain the knowledge of how to build a complex website from the ground up. I believe that the fine curriculum offered through the UArts Web Design + Development Certificate Program is my ticket to make it into this industry.”

<table>
<thead>
<tr>
<th>Course no.</th>
<th>Title</th>
<th>Instructor</th>
<th>Day</th>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>CE 2112</td>
<td>Art + Business of Cartooning with J.C. Duffy - NEW</td>
<td>J. Duffy</td>
<td>MON</td>
<td>Jan 24 - Apr 4</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 0005</td>
<td>Capstone Project - Digital Photography Certificate</td>
<td>E. Marco</td>
<td>THU</td>
<td>Jan 27 - Apr 7</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2702</td>
<td>Contemporary Photography</td>
<td>E. Brown</td>
<td>WED</td>
<td>Jan 26 - Apr 6</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2708</td>
<td>Digital Photography - Beginners</td>
<td>H. Schuman</td>
<td>WED</td>
<td>Jan 26 - Apr 6</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2709</td>
<td>Digital Photography - Intermediate</td>
<td>H. Schuman</td>
<td>TUE</td>
<td>Jan 25 - Apr 5</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2710</td>
<td>Digital Photography II</td>
<td>E. Marco</td>
<td>TUE</td>
<td>Jan 25 - Apr 5</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 3333</td>
<td>Experimental Glass Techniques</td>
<td>B. Wright</td>
<td>WED</td>
<td>Jan 26 - Apr 6</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 9191</td>
<td>Explorations in Printing + Binding</td>
<td>R. Reeder</td>
<td>WED</td>
<td>Jan 26 - Apr 6</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 1006</td>
<td>Illustration Portfolio</td>
<td>M. Stewart</td>
<td>WED</td>
<td>Jan 26 - Apr 6</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2503</td>
<td>Jewelry Design - Chains + Charms</td>
<td>J. Pillari</td>
<td>THU</td>
<td>Jan 27 - Apr 7</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 1502</td>
<td>Jewelry Design + Metalsmithing</td>
<td>J. Pillari</td>
<td>TUE</td>
<td>Jan 25 - Apr 5</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 5079</td>
<td>Letterpress Printmaking</td>
<td>M. Simons</td>
<td>THU</td>
<td>Jan 27 - Apr 7</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 1606</td>
<td>Life Drawing</td>
<td>A. Bogatin</td>
<td>WED</td>
<td>Jan 26 - Apr 6</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 1619</td>
<td>Metal Sculpture - Forging + Welding</td>
<td>B. Humphries</td>
<td>THU</td>
<td>Jan 27 - Apr 7</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 5080</td>
<td>Screen Printing</td>
<td>G. Pizzoli</td>
<td>TUE</td>
<td>Jan 25 - Apr 5</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 1616</td>
<td>Studio Painting</td>
<td>A. Granwell</td>
<td>THU</td>
<td>Jan 27 - Apr 7</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 1526</td>
<td>Wheel-Thrown Ceramics Studio</td>
<td>H. Ravello</td>
<td>TUE</td>
<td>Jan 25 - Apr 5</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 1716</td>
<td>Woodworking - Design + Build</td>
<td>J. Staack</td>
<td>THU</td>
<td>Jan 27 - Apr 7</td>
<td>6 pm - 9:30 pm</td>
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<tr>
<td>CE 1719</td>
<td>Woodworking - Process + Technique</td>
<td>J. Moore</td>
<td>TUE</td>
<td>Jan 25 - Apr 5</td>
<td>6 pm - 9:30 pm</td>
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<tr>
<td>CE 1556</td>
<td>Precious Metal Clay Jewelry - Introductory Techniques Saturday Workshop</td>
<td>W. Schuster</td>
<td>SAT</td>
<td>Jan 29</td>
<td>10 am - 5 pm</td>
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<td>CE 1576</td>
<td>Precious Metal Clay Jewelry Techniques - Beads + Hollow Forms Saturday Workshop - NEW</td>
<td>W. Schuster</td>
<td>SAT</td>
<td>Feb 26</td>
<td>10 am - 5 pm</td>
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<td>CE 1575</td>
<td>Precious Metal Clay Jewelry Techniques - Rings Saturday Workshop - NEW</td>
<td>W. Schuster</td>
<td>SAT</td>
<td>Mar 26</td>
<td>10 am - 5 pm</td>
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<tr>
<td>CE TA07</td>
<td>Capstone Project - Teaching Artist Certificate</td>
<td>R. Cohen</td>
<td>WED</td>
<td>Jan 26 - Apr 6</td>
<td>6 pm - 9 pm</td>
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<tr>
<td>CE TA02</td>
<td>Child Development + Human Behavior</td>
<td>J. Berns</td>
<td>SAT</td>
<td>Feb 5 - Mar 5</td>
<td>10 am - 3 pm</td>
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<tr>
<td>CE TA03</td>
<td>Methods + Teaching Practicum</td>
<td>V. Allen</td>
<td>MON</td>
<td>Jan 24 - Apr 4</td>
<td>6 pm - 9 pm</td>
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<tr>
<td>CE 618</td>
<td>Broadway Jazz</td>
<td>C. Fisler</td>
<td>TUE</td>
<td>Jan 25 - Apr 5</td>
<td>5:45 pm - 7:15 pm</td>
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<td>CE 615</td>
<td>Dance Workout</td>
<td>C. Fisler</td>
<td>TUE</td>
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<tr>
<td>CE 623</td>
<td>Eastern Dance</td>
<td>Habiba</td>
<td>MON</td>
<td>Jan 24 - Apr 4</td>
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<td>CE 7081</td>
<td>Tap Repertory</td>
<td>C. Karon</td>
<td>THU</td>
<td>Jan 27 - Apr 7</td>
<td>6 pm - 7:30 pm</td>
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<tr>
<td>CE 631</td>
<td>Yoga</td>
<td>G. Stickney</td>
<td>TUE</td>
<td>Jan 25 - Apr 5</td>
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<tr>
<td>CE 1810</td>
<td>Yoga, Mantra + Meditation</td>
<td>D. Reid</td>
<td>THU</td>
<td>Jan 27 - Apr 7</td>
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<tr>
<td>CE 9452</td>
<td>Guitar</td>
<td>D. Sikorski</td>
<td>MON</td>
<td>Jan 24 - Apr 4</td>
<td>7 pm - 9 pm</td>
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<tr>
<td>CE 9112</td>
<td>Magazine Article Writing from Queries to Publication</td>
<td>N. Rasmussen</td>
<td>MON</td>
<td>Jan 24 - Feb 21</td>
<td>6 pm - 9 pm</td>
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<tr>
<td>CE 1901</td>
<td>Screenwriting I</td>
<td>B. Wade</td>
<td>TUE</td>
<td>Jan 25 - Apr 5</td>
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<td>CE 2901</td>
<td>Screenwriting II</td>
<td>D. Walsh</td>
<td>MON</td>
<td>Jan 24 - Apr 4</td>
<td>7 pm - 10 pm</td>
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<tr>
<td>CE 2102</td>
<td>Writing Effective Copy for Advertising + Marketing</td>
<td>S. DiMee</td>
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<td>CE 2103</td>
<td>Writing Effectively for the Web</td>
<td>S. DiMee</td>
<td>MON</td>
<td>Jan 24 - Apr 4</td>
<td>6:30 pm - 9:30 pm</td>
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</table>
“Interacting with people who work in the professional field and have an eye for great work can really help mold you into a better designer or developer, or at least give a new perspective on how to approach a project or client situation.”

— David Annopolsky, Web Design + Development Dual Certificate student
Digital Technology Courses

Note: The University of the Arts is Macintosh based. All of our Digital Technology courses and workshops are taught using desktop and laptop computers in Macintosh based labs and technology suites. It is imperative that students have experience and a level of comfort with Macintosh computers before they enroll in one of our courses.

Adobe Creative Suite Overview — Beginners
This course is an introduction to the basic techniques and applications of Photoshop, Illustrator and InDesign, Adobe’s powerhouse trio – the industry standard for image editing, creating and designing sophisticated graphics and professional layouts. Appropriate for those who have not yet worked in these programs, or have had limited exposure.

CE 1403C 3 CE Credits $720
CE 1403N Non-credit $570
Fee $35
10 Fridays, Jan 28 – Apr 8
5:45 – 8:45 pm
Instructor: Christina Hess

Adobe Creative Suite Overview — Current Users
For those who have used any of the Adobe Creative Suite programs – Photoshop, Illustrator or InDesign – this course allows students to grow their technological capabilities and understanding of these programs. Students refine skills and heighten their comfort level as they apply each program to solve real-world creative problems. Prerequisite: Experience with Adobe CS software.

CE 1404C 3 CE Credits $720
CE 1404N Non-credit $570
Fee $35
10 Mondays, Jan 24 – Apr 4
7:00 – 10:00 pm
Instructor: Lori Spencer

Adobe Dreamweaver (Section 1)
Dreamweaver is one of the top industry-standard software packages used to produce professional-quality web pages. This course gives students the solid foundation in Dreamweaver they need to be well-versed, creative and professional web designers. As the culminating project of the course, students create a website utilizing the skills they have gained in Dreamweaver. Prerequisite: Adobe Photoshop for Web or relevant experience.

CE 9501C 01 3 CE Credits $720
CE 9501N 01 Non-credit $570
Fee $35
10 Tuesdays, Jan 25 – Apr 5
7:00 - 10:00 pm
Instructor: Tiernan Alexander

Adobe Dreamweaver (Section 2)
Dreamweaver is one of the top industry-standard software packages used to produce professional-quality web pages. This course gives students the solid foundation in Dreamweaver they need to be well-versed, creative and professional web designers. As the culminating project of the course, students create a website utilizing the skills they have gained in Dreamweaver. Prerequisite: Adobe Photoshop for Web or relevant experience.

CE 9501C 02 3 CE Credits $720
CE 9501N 02 Non-credit $570
Fee $35
10 Wednesdays, Jan 26 – Apr 6
7:00 - 10:00 pm
Instructor: Tiernan Alexander

Adobe Dreamweaver Advanced
Intended for those experienced with Dreamweaver and the serious designer, this course is ideally suited for students wishing to take their skills in Dreamweaver to the next level. Through hands-on practices, master the knowledge necessary to build and manage professional websites using the CSS support in Dreamweaver. This course covers all the new features of Dreamweaver and dives into specific detail regarding CSS formatting, positioning and layout. Perfect for students wanting to make the most of Dreamweaver, explore some of the more sophisticated functions, building on a solid base established in CE 9501 Adobe Dreamweaver, in CSS, HTML and other coding and organizational functions. Learn advanced CSS techniques, server-side includes, advanced templates, and how to style text, tables and images. More advanced topics, including descendant selectors, pseudo classes and styling groups are also addressed. Prerequisite: CE 9501 Dreamweaver or equivalent experience.

9502C 3 CE Credits $720
9502N Non-credit $570
Fee $35
10 Wednesdays, Jan 26 – Apr 6
7:00 - 10:00 pm
Instructor: Anthony Profeta

Adobe Flash
Adobe Flash is the leading software for the creation of online-based, interactive media allowing users to add interactivity and sophistication to web messages and ads. This course guides students as they learn the tools and concepts of Flash and the many interactive possibilities, including drawing, image, text, animation, sound, basic ActionScript, and Dreamweaver integration. Additionally, students explore the creation of Flash productions from start to finish, including site maps and navigation, button making, output, optimization and testing.

CE 1420C 3 CE Credits $720
CE 1420N Non-credit $570
Fee $35
10 Mondays, Jan 24 – Apr 4
7:00 - 10:00 pm
Instructor: Brian Hibbs

Have questions about course offerings?
ce@uarts.edu | 215.717.6095
Adobe Illustrator
Turn out professional-looking graphics for web or print with Adobe Illustrator software. Through practical exercises, become fluent in the premier program for line art, logos, vector graphics and quick page layout. Print output is the student’s responsibility; the University’s Imaging Lab is available for output. A FreedomPay card is required for use of Imaging Lab services. Details regarding FreedomPay are available on page 32, or on our website at cs.uarts.edu/ce/tuition-fees.
Prerequisite: CE 1403 or 1404 Adobe Creative Suite or relevant experience.
Note: This course is offered during the spring + summer semesters only.
CE 2407C 3 CE Credits $720
CE 2407N Non-credit $570
Fee $35
10 Fridays, Jan 28 – Apr 8
5:45 pm - 8:45 pm
Instructor: Laura Lewis

Adobe Photoshop for Photographers
Professional and hobbyist photographers alike can benefit from classroom experience with Adobe Photoshop – the benchmark program for image editing. Learn to adjust resolution and size, crop, and greatly improve your photos overall via Photoshop’s tools: curves, masks, filters, color channels, layers, etc. Restore damaged heirloom photos, hand color and more. Print output is the student’s responsibility; the University’s Imaging Lab is available for output. A FreedomPay card is required for use of Imaging Lab services. Details regarding FreedomPay are available on page 32, or on our website at cs.uarts.edu/ce/tuition-fees.
Note: This course is offered during the spring + summer semesters only.
CE 2427C 3 CE Credits $720
CE 2427N Non-credit $570
Fee $35
10 Tuesdays, Jan 25 – Apr 5
7:00 – 10:00 pm
Instructor: Christine Seabo

Adobe Photoshop for Web Design
Mastering Adobe Photoshop is fundamental for a web designer as the software offers an integrated and comprehensive design environment to help create sophisticated images for web-based media. This course has students scanning, manipulating and creating original images for deployment in a web based environment. Master advanced image editing, photo retouching and compositing tools for professional-quality results, and develop skills with Photoshop’s vast array of tools and floating palette commands with a focus on use for the Internet. Students also gain an understanding of optimizing files for the Web. Prerequisite: CE 1403 or CE1404 Adobe Creative Suite Overview or relevant experience.
Note: This course is offered during the spring + summer semesters only.
CE 2421C 3 CE Credits $720
CE 2421N Non-credit $570
Fee $35
10 Tuesdays, Jan 25 – Apr 5
7:00 – 10:00 pm
Instructor: Christine Seabo

Capstone Project — Print Design Certificate
This course focuses on extending design skills and the refinement of problem-solving abilities through advanced application of the design process. Students work on a project, producing graphics and managing print design pieces from concept to completion creating a logo, brochure and package design for a real-world client of their selection.
Students are expected to possess the necessary skills and knowledge required to successfully complete the Capstone Project.
Students must arrive at the first class session having identified a client for their Capstone Project. This course concludes with a formal presentation to a panel of instructors and students. Prerequisite: This class is for Print Design Certificate enrollees only; successful completion of all prerequisite classes is mandatory.
CE 0003C 3 CE Credits $720
Fee $35
10 Mondays, Jan 24 – Apr 4
7:00 pm - 10:00 pm
Instructor: Joe DeCerchio

Photo by Dave Jackson
HYBRID COURSE  
**Capstone Project — Print + Web Design Dual Certificate**

This course focuses on extending design skills and the refinement of problem-solving abilities through advanced application of the design process. Students work on a project, producing graphics and a website for a real-world client of their selection. Students manage print design pieces from concept to completion creating a logo, brochure and package design, and develop and build a website that complements and enhances their print media.

Students are expected to possess the necessary skills and knowledge required to successfully complete the Capstone Project.

Students must arrive at the first class session having identified a client for their Capstone Project. This course concludes with a formal presentation to a panel of instructors and students. **Prerequisite:** This class is for Print + Web Design Dual Certificate enrollees only; successful completion of all prerequisite classes is mandatory.

**Note:** This is a hybrid course, meaning it is a blend of face-to-face instruction with online learning. For more information on hybrid courses see p.32.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Credits</th>
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<th>Dates</th>
<th>Instructor</th>
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<tr>
<td>CE 0007HC</td>
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<td>Anthony Profeta</td>
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</table>

HYBRID COURSE  
**Capstone Project — Print + Web Design Certificate**

This course is designed to provide students with the opportunity to demonstrate the skills and knowledge they have learned in the Web Design Certificate program. At its core this course focuses on project management skills, planning and the creation of a successful website which meets the needs and expectations of a real-world client.

Students are expected to possess the necessary skills and knowledge required to successfully complete the Capstone Project.

Students must arrive at the first class session having identified a client for their Capstone Project. This course concludes with a formal presentation to a panel of instructors and students. **Prerequisite:** This class is for Web Design Certificate enrollees only; successful completion of all prerequisite classes is mandatory.

**Note:** This is a hybrid course, meaning it is a blend of face-to-face instruction with online learning. For more information on hybrid courses see p.32.

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HYBRID COURSE  
**Capstone Project — Web Design + Development Dual Certificate**

In this project-driven course, students integrate and apply the skills and knowledge acquired in the Web Design + Development program toward a project for a real-world client of their selection. Students are expected to demonstrate project management skills, effective communication and the ability to solve problems creatively.

Students are expected to possess the necessary skills and knowledge required to successfully complete the Capstone Project.

Students must arrive at the first class session having identified a client for their Capstone Project. This course concludes with a formal presentation to a panel of instructors and students. **Prerequisite:** This class is for Web Design + Development Certificate enrollees only; successful completion of all prerequisite classes is mandatory.

**Note:** This is a hybrid course, meaning it is a blend of face-to-face instruction with online learning. For more information on hybrid courses see p.32.

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Certificate Student?  
Have questions about capstone courses?  
c@uarts.edu | 215.717.6095
HYBRID COURSE
Capstone Project — Web Development Certificate

In this project driven-course, students integrate and apply the skills and knowledge acquired in the Web Development program toward a project for a real-world client of their selection. Students are expected to demonstrate project management skills, effective communication and the ability to solve problems creatively. Students are expected to possess the necessary skills and knowledge required to successfully complete the Capstone Project.

Students must arrive at the first class session having identified a client for their Capstone Project. This course concludes with a formal presentation to a panel of instructors and students. Prerequisite: This class is for Web Development Certificate enrollees only; successful completion of all prerequisite classes is mandatory.

Note: This is a hybrid course, meaning it is a blend of face-to-face instruction with online learning. For more information on hybrid courses see p.32.

Designing for the Web with Open Source Software
Open source technology is often a smart choice for designers looking to stay competitive. It provides the means to keep down costs while increasing system efficiencies. For designers and developers striving to strike a balance between resources and requirements, open source software, while not always as pretty as its more expensive counterparts, is a viable solution. This course helps students identify and locate the right open source software and provides the guidance required to use that software to its fullest potential.

Note: This course is offered during the spring + summer semesters only;
CE 2429C 3 CE Credits $720
CE 2429N Non-credit $570
Fee $35
10 Tuesdays, Jan 25 – Apr 5
7:00 – 10:00 pm
Instructor: Tim Tonsel

DIGITAL SHORT COURSE
Adobe Dreamweaver Fundamentals

This course introduces the fundamental applications and covers the basic aspects of website design using Adobe Dreamweaver. Students become familiar with the interface and the planning/design stage of website creation before developing a simple website that incorporates text, graphics and links. This course consists of five sessions in which students work through lessons with ample opportunity to practice, apply and develop a basic knowledge of Dreamweaver.

CE 9554C 1.5 CE Credits $360
CE 9554N Non-credit $285
Fee $35
5 Mondays, Jan 24 – Feb 21
7:00 – 10:00 pm
Instructor: Mia Rosenthal

DIGITAL SHORT COURSE
Adobe Flash Fundamentals

Intended for students unfamiliar but interested in Flash, this basics class will also benefit those who are self taught or who have some knowledge in this program. Learn how to create basic Flash animations and movies using the timeline. Find out how to navigate the Flash interface, create new Flash files, set stage properties, import images into Flash, create and work with text, create and format drawing objects and add layers. Discover how the timeline in Flash can be used to create basic frame-by-frame animations and motion tweened animations. This course includes dedicated production time and a mixture of hands-on tutoring to allow students the maximum opportunity to hone skills.

CE 9555C 1.5 CE Credits $360
CE 9555N Non-credit $285
Fee $35
5 Tuesdays, Mar 15 – Apr 12
7:00 – 10:00 pm
Instructor: Anthony Shull
**DIGITAL SHORT COURSE**

**Adobe Photoshop Fundamentals**

Develop skills with the fundamentals of Adobe Photoshop, one of the most exciting image manipulation programs available for scanning, amending, retouching, manipulating and creating original artwork. This introduction is intended to provide a solid foundation in the use of Photoshop’s many image-editing applications and is paced to give students an overall introduction to the software with an eye towards establishing, right from the beginning, best practices in the enhancement and optimization of images. By the end of the five week course, navigate the interface, identify all of the major tools and know what they can do. Use Photoshop to optimize graphics for either print or web pages, and leave the course versed in the use of dozens of special effects such as filters, lighting effects, stippling, textures and animations.

CE 9558C 1.5 CE Credits $360
CE 9558N Non-credit $285
Fee $35
5 Thursdays, Feb 3 – Mar 3
7:00 – 10:00 pm
Instructor: Amanda Benton

**Digital Video Production for the Web**

Digital video is one of the most visually striking and imaginative ways to communicate messages and ideas on the Web. In this course students experience all relevant stages of video production for online delivery. Focusing on the fundamentals of pre-production (lighting, location selection, sound) to production (camera functions, configuration options) to post-production (simple editing with emphasis on color correction, audio enhancement and pre-compression optimization), students experience the entire process of producing a personal video blog, short film for YouTube, or informational advertisement to increase their organization’s visibility. Additional topics include the language of film for the Web, storytelling and best practices for interviewing. Students are encouraged to purchase their own camera for the class, although cameras will be available during class time and on a limited basis outside of class hours. A Mino or MinoHD Flip camera or any compatible web ready video capture device is recommended.

CE 9559C 3 CE Credits $720
CE 9559N Non-credit $570
Fee $35
10 Thursdays, Jan 27 – Apr 7
7:00 – 10:00 pm
Instructor: David Francis

**Final Cut Pro**

An overview of non-linear editing using Apple’s Final Cut Pro, this course introduces students to the primary feature set and basic interface of the program. Learn to perform basic editing functions while becoming familiar with the user interface. Topics include basic setup, adjusting and customizing preferences and settings, capturing video and audio, various editing and trimming techniques, Ripple, Roll, Slip and Slide tools, audio editing and audio creation, finishing and final output. Students are encouraged to supply their own source material on mini-DV media. **Prerequisite:** Knowledge of Macintosh operating system.

CE 9559C 3 CE Credits $720
CE 9559N Non-credit $570
Fee $35
10 Thursdays, Jan 27 – Apr 7
7:00 – 10:00 pm
Instructor: David Francis

**Flash Animation + Illustration**

Adobe Flash is not only a popular tool for professionals in the world of web design, but illustrators and animators can take advantage of Flash’s unparalleled ability to render and animate. Learn how to draw, build and animate original character creations using Flash’s complete suite of drawing tools. Explore both the popular symbol-based “puppet” style of animation as well as hand-drawn animation techniques with the Wacom tablet. Also learn to use Flash as a valuable tool for creating digital illustration, both on its own and in conjunction with its vector-based brother, Adobe Illustrator. Student work is exported in various formats for print, web and TV. Students are required to provide their own Wacom Intuos3 Grip Pen – Tablet Pen ZP501E.

**Prerequisite:** CE 2407 Adobe Illustrator.

CE 1551C 3 CE Credits $720
CE 1551N Non-credit $570
Fee $35
10 Mondays, Jan 24 – Apr 4
7:00 – 10:00 pm
Instructor: Anthony Profeta

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**BROWSE COURSES ONLINE**

Course offerings and certificate programs are available online for you to explore. Learn about special events + information sessions. Get the most up-to-date information on everything happening this spring with UArts Continuing Education online at cs.uarts.edu/ce. Visit us today!
Graphic Design Process
In this class, intermediate graphic design students and professional designers alike hone their skills in Adobe Photoshop as they navigate step-by-step through the creative process. Using appropriated images or personal photographs, students explore color, typography and use of “the grid” as elements of successful design. The process consists of logo design, ads, package design, Point of Purchase posters and sell sheets. Each week also consists of tips and tricks from the advertising and software industries, examples of key campaigns and hands-on instruction. Students have the opportunity to enhance their professional portfolio as they develop advanced problem-solving techniques and gain competency in computer skills. Print output is the student’s responsibility. **Prerequisite:** CE 2423 Adobe Photoshop for Print Design and CE 2407 Adobe Illustrator are required.

**Note:** This course is only offered during the spring semester.

CE 9992C 3 CE Credits $720
CE 9992N Non-credit $570
Fee $35
10 Wednesdays, Jan 26 – Apr 6
7:00 – 10:00 pm
Instructor: Joe DeCerchio

Illustration Portfolio
See p. 20 for details.

Interactive Design + Interface
Focusing on the use of technology as a tool to create interesting, dynamic modes of communication, this course teaches students how to design compelling experiences through a variety of interactive multi-media products. A project-based approach is used to explore interface design, multimedia, and the ways in which human beings interact with that technology. Interactivity is achieved by covering the user interface, tools and techniques specific to Flash software. Topics include basic key frame animation principles, the use of vector graphics, tweening, and creating graphic symbols, buttons and movie clips. Also, learn to trace, edit, animate and tile import bitmap images. Strong computer skills are required, and experience with vector graphics (Adobe Illustrator) is helpful.

**Note:** This course is offered during the spring + summer semesters only.

CE 9956C 3 CE Credits $720
CE 9956N Non-credit $570
Fee $35
10 Mondays, Jan 24 – Apr 4
7:00 – 10:00 pm
Instructor: Brian Hibbs

Server-Side Web Development with PHP + MySQL
Learn server-side development techniques to produce websites that retrieve and store information, manage large amounts of content, recognize returning users and make coding more efficient. This course provides hands-on experience with the MySQL relation database and PHP scripting language. The combination of client-side and server-side code to provide a richer experience for website visitors is also introduced. A web hosting account containing 1.5 GB of disk space, an individual MySQL database and software development tools on which to complete class projects are supplied.

**Prerequisite:** CE 2411 Web Design I.

**Note:** This course is only offered during the spring semester.

CE 2416C 3 CE Credits $720
CE 2416N Non-credit $570
Fee $45
10 Mondays, Jan 24 – Apr 4
7:00 – 10:00 pm
Instructor: Anthony Shull

Web Design I (Section 1)
Explore the creative possibilities for interactive design and art making that the Web opens up with an introduction to XHTML, the basic framework of web design and Cascading Style Sheets (CSS) – the key to page layout and formatting – essential for the control and design of a quality website. Using these building blocks, create a basic, multi-page website, and address information architecture, file compression, importing/exporting, linking and more.

**Prerequisites:** CE 2421 Adobe Photoshop for Web and familiarity with Adobe Dreamweaver.

CE 2411C 01 3 CE Credits $720
CE 2411N 01 Non-credit $570
Fee $35
10 Wednesdays, Jan 26 – Apr 6
7:00 – 10:00 pm
Instructor: Christine Seabo

Student Work
Visit our student work galleries online at:
cs.uarts.edu/student-work/continuing-education
Web Design I (Section 2)
Explore the creative possibilities for interactive design and art making that the web opens up with an introduction to XHtML, the basic framework of web design and Cascading Style Sheets (CSS) – the key to page layout and formatting – essential for the control and design of a quality website. Using these building blocks, create a basic, multi-page website, and address information architecture, file compression, importing/exporting, linking and more. **Prerequisite:** CE 2421 Adobe Photoshop for Web and familiarity with Adobe Dreamweaver.

CE 2411C 02 3 CE Credits $720
CE 2411N 02 Non-credit $570
Fee $35
10 Thursdays, Jan 27 – Apr 7
7:00 – 10:00 pm
Instructor: Tiernan Alexander

Web Design II
Use XHtML and JavaScript to create accessible and dynamic web content. Get hands-on experience with Cascading Style Sheets (CSS), form permission/verification and dynamic XHtML and DOM compliance standards. Become familiar with collaborative web development techniques through an introduction to server-side development. **Prerequisite:** CE 2411 Web Design I and a fundamental knowledge of HTML.

CE 2413C 3 CE Credits $720
CE 2413N Non-credit $570
Fee $35
10 Thursdays, Jan 27 – Apr 7
7:00 – 10:00 pm
Instructor: Anthony Shull

Web Design — Structure, Function + Analysis
The Web offers interactive designers endless creative possibilities. It also provides designers with endless challenges that stretch creative boundaries and force innovation. Through class discussion, readings and a hands-on approach to the interactive design tools of the trade, students examine the Web as an art medium. Explore design trends, best practices, real-world situations and the endless artistic outlets that the Web has to offer creative thinkers. Focus on the art of designing for the Web and exploring the creative possibilities this energetic medium has to offer. Software used includes Dreamweaver, Photoshop, Illustrator and Flash. **Prerequisite:** CE 1403 or 1404 Adobe Creative Suite Overview.

CE 9506C 3 CE Credits $720
CE 9506N Non-credit $570
Fee $35
10 Wednesdays, Jan 26 – Apr 6
7:00 – 10:00 pm
Instructor: Johnny Bilotta

Digital Technology Weekend Workshop
Adobe Photoshop
This weekend workshop provides an introduction to Photoshop’s editing and painting tools and their options and palettes. Learn the basics of image correction, layers, photograph restoration, color fills and airbrush painting techniques. This class is designed for beginners with limited experience using Photoshop.

CE 1425C 1 CE Credit $300
CE 1425N Non-credit $250
Fee $35
Saturday + Sunday, Jan 29 + 30
10:00 am – 4:00 pm
Instructor: Brian Butler
“My goal for this program [is] to enhance my skill set and make myself more marketable in today’s economy as well as help me create and develop my personal artistic ambitions.”

— Ashley B. Harwi, Print + Web Design Dual Certificate student
ABOUT
Certificate Programs at the University of the Arts offer focused professional training to adults seeking preparation for career advancement, practical job skills and an opportunity to achieve their creative potential. UArts Continuing Education currently offers certificates in Print Design, Web Design, Web Development, Dual Print + Web Design, Dual Web Design + Development, Digital Photography and Portfolio Development. Additionally, the Teaching Artist Certificate provides a foundation for artists to share their craft in the classroom and is the only program of its kind in the nation. Whether the goal is to change careers, upgrade skills or pursue a passion, University of the Arts Continuing Education certificates provide students with the tools they need to fulfill professional and creative goals.

OUR APPROACH
Our Certificate Programs were created with leading practitioners in the field and utilize an integrated, hands-on training approach that gives students an excellent platform to springboard into their careers in a short span of time. Small class sizes, a project-based curriculum using the most up-to-date industry hardware and software, and individual attention allow students to achieve success.

PROJECT-BASED LEARNING
Certificate Program courses are not lecture classes. Each course is carefully designed to provide students the time they need to learn and apply that knowledge in real-world scenarios. To earn a certificate, each student is required to complete a capstone project related to their certificate area. This project reinforces concepts learned in the classroom, provides students with valuable development experience and may serve as the basis for their professional portfolio.

BENEFITS
Certificate students may register for classes during a designated priority period preceding general registration. Students enrolled in a Certificate Program receive a student photo ID and access to the University library and campus computer labs. Upon certificate completion, students are eligible to participate in an annual reunion event and receive UArts alumni status as well as access to the University’s Career Services.

WHO MAY APPLY
Anyone with a high school diploma or equivalent may apply to the programs. A Bachelor’s degree is helpful but not necessary.

HOW TO APPLY
Complete the application form downloadable from our website at cs.uarts.edu/ce and submit it to our office along with any required supporting materials and a $25 nonrefundable application fee. Applications are accepted year-round for all Certificate Programs.

A NOTE ABOUT COURSES
Courses must be taken for credit and reflect the most current version of software in order to be counted toward a certificate. However, any courses required for our Certificate Programs may be taken at the non-credit rate for the personal enrichment or professional development of non-certificate students.

CERTIFICATE PROGRAMS
<table>
<thead>
<tr>
<th>Digital Photography</th>
<th>Teaching Artist</th>
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<tbody>
<tr>
<td>Portfolio Development</td>
<td>Web Design</td>
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<tr>
<td>Print Design</td>
<td>Web Design + Development Dual</td>
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<td>Print + Web Design Dual</td>
<td>Web Development</td>
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Teaching Artist Certificate

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Term Offered</th>
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<tbody>
<tr>
<td>CE TA01</td>
<td>Foundations of Learning Theory</td>
<td>Fall</td>
</tr>
<tr>
<td>CE 8778</td>
<td>Professional Practices for Artists + Designers</td>
<td>Fall</td>
</tr>
<tr>
<td>CE TA03</td>
<td>Methods + Teaching Practicum</td>
<td>Spring</td>
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<tr>
<td>CE TA02</td>
<td>Child Development + Human Behavior</td>
<td>Spring</td>
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<tr>
<td>CE TA05</td>
<td>Arts Integration + Collaboration</td>
<td>Summer</td>
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<td>CE TA06</td>
<td>Program Management + Program Assessment</td>
<td>Summer</td>
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<tr>
<td>CE TA07</td>
<td>Capstone Thesis Project - Teaching Artist Certificate</td>
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Note: Terms and contact hours are subject to change. Some courses may be offered online.

WHY SHOULD I PARTICIPATE?
• I am a proficient visual or performing artist, and I want to share my knowledge in classroom and community settings.
• I am enthusiastic about arts education but do not wish to be a full-time teacher.
• I am a recent BFA or MFA recipient looking to expand my pedagogical knowledge of arts education without pursuing a full-time degree.*
• I am a practicing artist looking to enhance my skill set and grow my career.

*Only a high school diploma is required to participate in the program.
The Print Design Certificate is ideal for creative individuals who want to design material for printed publications such as magazines, brochures, posters, advertisements and books. While exploring practical applications of design principles, students become fluent in the Adobe Creative Suite design software, namely Photoshop, Illustrator and InDesign. Throughout the certificate coursework and as part of the Print Design Capstone Project course, each student develops a design portfolio to prepare for the next step in their career.

### Print Design Certificate

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<tr>
<td>CE 0001</td>
<td>Fundamentals of Design or Adobe Creative Suite Overview</td>
<td>Fall + Summer</td>
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<tr>
<td>CE 2423</td>
<td>Adobe Photoshop for Print Design</td>
<td>Fall + Summer</td>
</tr>
<tr>
<td>CE 2407</td>
<td>Adobe Illustrator</td>
<td>Spring + Summer</td>
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<tr>
<td>CE 9992</td>
<td>Graphic Design Process</td>
<td>Spring</td>
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<tr>
<td>CE 2424</td>
<td>Adobe InDesign</td>
<td>Summer</td>
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<td>CE 1444</td>
<td>Digital Prepress + Offset Production</td>
<td>Summer</td>
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<tr>
<td>CE 9500</td>
<td>Typography</td>
<td>Fall + Summer</td>
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<tr>
<td>CE 0003</td>
<td>Capstone Project – Print Design Certificate</td>
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The Web Design Certificate meets the needs of creative individuals looking to design, build and maintain websites. Course curriculum covers all phases of website creation from the design stages of making a comp, evaluating aesthetic appeal and usability issues, to building a functional site using software and code. Students create web pages using Adobe Dreamweaver and Flash, and learn the XHTML and CSS programming languages. This certificate program cultivates students' design sensibilities and builds technical proficiency in order to realize fully functional web pages.

### Web Design Certificate

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<tr>
<td>CE 1403</td>
<td>Adobe Creative Suite Overview</td>
<td>Fall, Spring + Summer</td>
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<tr>
<td>CE 9506</td>
<td>Web Design: Structure, Function + Analysis</td>
<td>Fall, Spring + Summer</td>
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<tr>
<td>CE 2421</td>
<td>Adobe Photoshop for Web Design</td>
<td>Spring + Summer</td>
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<tr>
<td>CE 9501</td>
<td>Adobe Dreamweaver</td>
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<td>CE 2411</td>
<td>Web Design I</td>
<td>Fall, Spring + Summer</td>
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<td>CE 1420</td>
<td>Adobe Flash</td>
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<tr>
<td>CE 2413</td>
<td>Web Design II</td>
<td>Fall, Spring + Summer</td>
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<td>CE 0002</td>
<td>Capstone Project – Web Design Certificate</td>
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</table>

The Web Development Certificate is ideally suited to individuals with a strong knowledge of computers and/or graphic design, who wish to focus on the technical aspects of building websites. Students learn web development from the ground up, starting with Adobe software and then expanding that knowledge with programming code. The certificate culminates with the Web Development Capstone Project course, in which Web Development students demonstrate their ability to create web pages with advanced functionality features such as e-commerce and server-side development.

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<tr>
<td>CE 2429</td>
<td>Designing for the Web with Open Source Software</td>
<td>Spring + Summer</td>
</tr>
<tr>
<td>CE 2413</td>
<td>Web Design II</td>
<td>Fall, Spring + Summer</td>
</tr>
<tr>
<td>CE 1420</td>
<td>Adobe Flash</td>
<td>Fall, Spring + Summer</td>
</tr>
<tr>
<td>CE 2416</td>
<td>Server-Side Web Development</td>
<td>Fall + Spring</td>
</tr>
<tr>
<td>CE 9595</td>
<td>Interactive Design + Interface</td>
<td>Spring + Summer</td>
</tr>
<tr>
<td>CE 0006</td>
<td>Capstone Project – Web Development Certificate</td>
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</table>

### Web Design + Development Dual Certificate

The Web Design + Development Dual Certificate is ideal for creative individuals who want to learn the complete process of building a complex website with advanced features. The first courses in the program provide an introduction to Adobe software and guide students through design topics such as evaluation of user needs, aesthetic appeal and creating a comp. Students begin building sites using Adobe Dreamweaver, then expand their abilities writing XHTML, CSS, Javascript code and using Flash. The Web Design + Development Capstone Project course provides the opportunity to showcase students’ design abilities and advanced technical skills in a self-directed website project.

### Web Design + Development Dual Certificate

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<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Term Offered</th>
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</thead>
<tbody>
<tr>
<td>CE 1403</td>
<td>Adobe Creative Suite Overview</td>
<td>Fall, Spring + Summer</td>
</tr>
<tr>
<td>CE 9506</td>
<td>Web Design: Structure, Function + Analysis</td>
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</tr>
<tr>
<td>CE 2421</td>
<td>Adobe Photoshop for Web Design</td>
<td>Spring + Summer</td>
</tr>
<tr>
<td>CE 9501</td>
<td>Adobe Dreamweaver</td>
<td>Fall, Spring + Summer</td>
</tr>
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<td>CE 2411</td>
<td>Web Design I</td>
<td>Fall, Spring + Summer</td>
</tr>
<tr>
<td>CE 2429</td>
<td>Designing for the Web with Open Source Software</td>
<td>Spring + Summer</td>
</tr>
<tr>
<td>CE 1420</td>
<td>Adobe Flash</td>
<td>Fall, Spring + Summer</td>
</tr>
<tr>
<td>CE 2413</td>
<td>Web Design II</td>
<td>Fall, Spring, Summer</td>
</tr>
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<td>CE 2416</td>
<td>Server-Side Web Development</td>
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<td>CE 9595</td>
<td>Interactive Design + Interface</td>
<td>Spring + Summer</td>
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<tr>
<td>CE 0008</td>
<td>Capstone Project – Web Design + Development Dual Certificate</td>
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</tbody>
</table>
The Print + Web Design Dual Certificate includes coursework from both the Print Design and Web Design certificates, providing a solid foundation in both print and web design. While exploring personal aesthetic sensibilities, students become fluent in Adobe Creative Suite Master Collection software: Dreamweaver, Flash, Illustrator, InDesign and Photoshop. This comprehensive curriculum emphasizes design principles as well as technical proficiency, enabling students to build strong portfolios in print and on the Web.

### Print + Web Design Dual Certificate

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<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Term Offered</th>
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<td>Fall + Summer</td>
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<tr>
<td>or CE 1403</td>
<td>Adobe Creative Suite Overview</td>
<td>Fall, Spring + Summer</td>
</tr>
<tr>
<td>CE 2423</td>
<td>Adobe Photoshop for Print Design</td>
<td>Fall + Summer</td>
</tr>
<tr>
<td>CE 9506</td>
<td>Web Design: Structure, Function + Analysis</td>
<td>Fall, Spring + Summer</td>
</tr>
<tr>
<td>CE 2407</td>
<td>Adobe Illustrator</td>
<td>Spring + Summer</td>
</tr>
<tr>
<td>CE 9501</td>
<td>Adobe Dreamweaver</td>
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<td>CE 2424</td>
<td>Adobe InDesign</td>
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<td>CE 9500</td>
<td>Typography</td>
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<td>CE 9992</td>
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</table>
“During the course I learned how to use all the different techniques of metal sculpture to achieve my artwork. I am very pleased with the results, and I feel very confident in my capabilities to further work in this medium.”

— Sculpture – Forging + Welding student, summer 2009
Art + Design Courses

NEW!
Art + Business of Cartooning
with J.C. Duffy

J.C. Duffy, nationally recognized creator of the syndicated comic strip, “The Fusco Brothers,” a contract cartoonist for The New Yorker and a regular contributor to other magazines, instructs students in the art of cartooning. Through a practical introduction to the art form and the life of the cartoonist, this course is designed for those who want to pursue cartooning as a hobby, or for those who aspire to become a career professional. Subjects covered include a brief history of the cartoon as an art form as well as details of the kind of basic equipment cartoonists use. Students try their hand at some of the techniques of cartoon art as the course covers such subjects as: style, figures, faces, animals and creating characters. Emphasis is on form as students start thinking about drawing their own cartoons.

Instructor: J.C. Duffy
7:00 – 10:00 pm
10 Mondays, Jan 24 – Apr 4
CE 2112N Non-credit $375
CE 2112C 3 CE Credits $525
Fee $35
7:00 - 10:00 pm
Instructor: J.C. Duffy

Capstone Project — Digital Photography Certificate

This course is designed to provide students with the opportunity to demonstrate the skills and knowledge they have learned in the Digital Photography Certificate program. Students are expected to possess the necessary skills and knowledge required to successfully complete the Capstone Project.

Students explore and analyze topics within the discipline of photography to meet individual student-defined goals in coordination with and approved by the instructor. Each student assembles and presents their body of work in a portfolio of images appropriate to their professional, educational or personal goals, and the course concludes with an exhibition. **Prerequisite:** This course is for Digital Photography Certificate enrollees only; successful completion of all prerequisite classes is mandatory.

Instructor: Ellie Brown
7:00 – 10:00 pm
10 Wednesdays, Jan 26 – Apr 6
CE 2708C 3 CE Credits $525
CE 2708N Non-credit $375
Fee $35
7:00 - 10:00 pm
Instructor: Hinda Schuman

Contemporary Photography

This course focuses on the various philosophical, aesthetic and technical approaches to contemporary photography and gives advanced photography students the opportunity to explore current photography issues and trends in the context of its impact within the larger art world. Course work approaches photography as a means to personal expression and creative self-discovery and includes readings, discussions of today’s ideas and philosophies as well as visits to area galleries and artist studios. Assignments emphasize a broad range of contemporary photographic practices and practical experience, and course sessions entail in-depth critiques. Students are expected to increase their awareness of how their personal responses relate to other photographers dealing with similar contemporary issues. This course is suitable for students working in digital photography; students will have access to a computer lab. **Prerequisite:** CE 2708/2709 Digital Photography + CE 2710 Digital Photography II.

**Note:** This course is only offered during the spring semester.

Instructor: Hinda Schuman
7:00 – 10:00 pm
10 Tuesdays, Jan 25 – Apr 5
CE 2708C 3 CE Credits $525
CE 2708N Non-credit $375
Fee $35
7:00 - 10:00 pm
Instructor: Hinda Schuman

Digital Photography — Beginners

This course is an exploration of the fundamental principles, techniques and application of digital camera-based image making, and is intended for students with no experience with digital photography. In addition to student critiques, topics include the basics of camera function, image storage and various means of output for the final print. Receive advice on purchasing equipment as well as the variety of digital services available today. A digital SLR camera and portable storage device are required. Print output is the student’s responsibility. **Prerequisite:** CE 2708/2709 Digital Photography or who are comfortable with the use of a digital SLR camera will expand photographic competency and aesthetic sensibility while learning techniques to improve work and build a greater understanding of image manipulation, retouching techniques and advanced functions of the digital camera. During digital lab sessions, students examine advanced retouching, layering, masking, color management, and the use of adjustment layers to modify and enhance their images. How to manage color correctly and easily, and file formatting is also covered. The course stresses the development of a cohesive body of work with the final goal a series of project-based photographs. **Prerequisite:** CE 2708/2709 Digital Photography or equivalent experience.

**Note:** This course is offered during the spring + summer semesters only.

Instructor: Ed Marco
7:00 – 10:00 pm
10 Tuesdays, Jan 25 – Apr 5
CE 2710C 3 CE Credits $525
CE 2710N Non-credit $375
Fee $35
7:00 - 10:00 pm
Instructor: Ed Marco

Digital Photography II

Students who have completed Digital Photography (CE 2708/2709) or who are comfortable with the use of a digital SLR camera will expand photographic competency and aesthetic sensibility while learning techniques to improve work and build a greater understanding of image manipulation, retouching techniques and advanced functions of the digital camera. During digital lab sessions, students examine advanced retouching, layering, masking, color management, and the use of adjustment layers to modify and enhance their images. How to manage color correctly and easily, and file formatting is also covered. The course stresses the development of a cohesive body of work with the final goal a series of project-based photographs. **Prerequisite:** CE 2708/2709 Digital Photography or equivalent experience.

**Note:** This course is offered during the spring + summer semesters only.

Instructor: Hinda Schuman
7:00 – 10:00 pm
10 Tuesdays, Jan 25 – Apr 5
CE 2708C 3 CE Credits $525
CE 2708N Non-credit $375
Fee $35
7:00 - 10:00 pm
Instructor: Hinda Schuman

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Experimental Glass Techniques
Explore a multitude of methods for incorporating imagery in glass. The course covers everything from the ancient techniques of stained glass design and construction to cutting-edge photo transfer and video projection technologies. Other unorthodox approaches will also be explored. Starting with the two-dimensional plane, exploit the optical properties of glass to transform imagery and video into captivating three-dimensional laminated sculptures. No experience with glass is required, but a willingness to experiment is crucial to student success.

Note: This course is offered during the fall + spring semesters only.
CE 3333C 3 CE Credits $525
CE 3333N Non-credit $375
Fee $35
10 Wednesdays, Jan 26 - Apr 6
7:00 - 10:00 pm
Instructor: Benjamin Wright

Explorations in Printing + Binding
This course is a concentrated study of the skills used in fine art printmaking and bookbinding. Introduced in a studio environment through a number of experiments and projects, students gain an understanding of printing methods, inks and papers as well as various binding styles and structures. Viewing text and images as a form of personal artistic expression, special emphasis is placed on the relationships between the meaning and physical form of the book and its printed matter. Topics include methods of bookmaking, paper, page formats and layouts, illustrations and bindings. A FREEDOMPAY card is required for supplies purchased through the University’s departmental resale programs. Details regarding FreedomPay are available on page 32, or on our website at cs.uarts.edu/ce/tuition-fees.

Note: This course is only offered during the spring semester.
CE 1006C 3 CE Credits $525
CE 1006N Non-credit $375
Fee $35
10 Wednesdays, Jan 26 - Apr 6
7:00 - 10:00 pm
Instructor: Rosae Reeder

Illustration Portfolio
Focusing on the art of illustration, the skills required for its successful practice, and the creation of an individual style, this course emphasizes commercial illustration. The course also assists students in their creation of an impressive illustration portfolio to show potential clients or employers. Students learn to research potential clients and create samples tailored for prospective clients’ brands while maintaining an individual artistic vision. Students are given an opportunity to explore traditional media as well as computers in the generation of their work. Through a series of exercises, students increase their understanding of visual language while developing their ability to use that language through drawing in the communication of ideas and information. Along with the exploration of a variety of processes and media, students learn advanced illustration techniques including those utilizing basic computer skills. Guest speakers are incorporated into the schedule and all aspects of the business are discussed – from finding illustration markets, to contacts, negotiations, rights and responsibilities. Students work in the medium of their choice on five topics that train them to think conceptually. By the completion of the course, students feel confident enough to use their portfolio in the job market. Please bring samples of your work to the first class.

Note: This course is only offered during the spring semester.
CE 1502C 3 CE Credits $525
CE 1502N Non-credit $375
Fee $35
10 Thursdays, Jan 27 - Apr 7
7:00 - 10:00 pm
Instructor: Joe Pillari

Jewelry Design + Metalsmithing
This course helps students understand jewelry design theory and acquire a working knowledge of jewelry artistry and fabrication skills. Techniques commonly used in jewelry and metalsmithing – sawing, piercing, soldering, basic stone setting, forming and finishing – are explored throughout the creation of individual projects. Design and fabricate pieces in the studio and examine contemporary trends in jewelry/metalsmithing. The cost of materials depends on each student’s choice of projects. FREEDOMPAY is required for supplies necessary for this class, and Jewelry students are required to have one before starting class. Details regarding FreedomPay are available on page 32, or on our website at cs.uarts.edu/ce/tuition-fees.

Note: A toolbox containing many of the implements required for jewelry courses is available from the Metals Department for a refundable $125 deposit paid by check at the first class; this deposit cannot be paid with FreedomPay. This course is only offered during the spring semester.
CE 2503C 3 CE Credits $525
CE 2503N Non-credit $375
Fee $35
10 Thursdays, Jan 27 - Apr 7
7:00 - 10:00 pm
Instructor: Joe Pillari

Jewelry Design — Chains + Charms
Building upon the knowledge gained in CE 1502 Jewelry Design + Metalsmithing, students can design and fabricate hand-crafted Sterling Silver chains and pendants. Techniques such as stone setting, forming and texturing are explored. Jewelry making skills are refined and expanded to the next level through studio demos and examination of contemporary trends in jewelry/metalsmithing. The cost of materials depends on each student’s choice of projects. FREEDOMPAY is required for supplies necessary for this class, and Jewelry students are required to have one before starting class. Details regarding FreedomPay are available on page 32, or on our website at cs.uarts.edu/ce/tuition-fees.

Note: A toolbox containing many of the implements required for jewelry courses is available from the Metals Department for a refundable $125 deposit paid by check at the first class; this deposit cannot be paid with FreedomPay.
CE 1502C 3 CE Credits $525
CE 1502N Non-credit $375
Fee $35
10 Tuesdays, Jan 25 - Apr 5
7:00 - 10:00 pm
Instructor: Joe Pillari
**Letterpress Printmaking**
The traditional art of printing from engraved plates and metal type is explored using the University’s collection of metal and wood typefaces. Create several printed works via typesetting and the Vandercook Proofing Press, allowing for prints up to 22" x 24". Design custom polymer plates and perform multi-color printing. A FreedomPay card is required for supplies purchased through the University’s departmental resale programs. Details regarding FreedomPay are available on page 32, or on our website at cs.uarts.edu/ce/tuition-fees.

**Note:** This course is offered during the fall + spring semesters only.

<table>
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<tr>
<th>Course Code</th>
<th>Credits</th>
<th>Non-credit</th>
<th>Fee</th>
<th>Days</th>
<th>Time</th>
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<td>CE 5079N N</td>
<td></td>
<td>$375</td>
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**Life Drawing**
This course is for individuals who desire a sophisticated understanding of the structure of the human figure and wish to embrace the challenges of working from the live nude model as subject matter. Students analyze the skeleton and musculature, and use classical techniques of portraiture to render different aspects of the human form. Using a variety of materials, students explore the elements of a successful drawing at their own pace in a supportive atmosphere suitable for individuals of all levels of experience.

**Note:** This course is only offered during the spring semester.

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<tr>
<th>Course Code</th>
<th>Credits</th>
<th>Non-credit</th>
<th>Fee</th>
<th>Days</th>
<th>Time</th>
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<td>$375</td>
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**Metal Sculpture — Forging + Welding**
Appropriate for the beginner or advanced student, this course focuses on creating metal sculpture through fabrication. Techniques covered include oxyacetylene cutting and welding, arc and TIG welding, as well as plasma cutting and forging. Although primarily focused on ferrous metals, instruction also available in bronze and aluminum. A FreedomPay card is required for supplies purchased through the University’s departmental resale programs. Details regarding FreedomPay are available on page 32, or on our website at cs.uarts.edu/ce/tuition-fees.

**Note:** This course is only offered during the spring + summer semesters only.

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<tr>
<th>Course Code</th>
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<th>Fee</th>
<th>Days</th>
<th>Time</th>
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<tr>
<td>CE 1619C 3</td>
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<td></td>
<td>$375</td>
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**Screen Printing**
For students interested in learning the skills and techniques of screen printing in a fine art context, this course approaches screen printing as a mode of expression and concentrates on techniques and experimentation. All aspects of screen printing techniques are covered, from image generation issues and screen preparation, to the use of screen printing as a creative medium. Students develop a portfolio of prints that emphasizes the exploration of personal content while employing advanced techniques and related processes. The course consists of studio production, lectures, demonstrations and critiques. Students are encouraged to bring photographic, computer-generated, hand-drawn, painted or appropriated images with them to the first class session. A FreedomPay card is required for supplies purchased through the University’s departmental resale programs. Details regarding FreedomPay are available on page 32, or on our website at cs.uarts.edu/ce/tuition-fees.

**Note:** This course is only offered during the spring semester.

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<th>Time</th>
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**Wheel-Thrown Ceramics Studio**
To work on the wheel is to balance the artists’ creativity with the plasticity of the clay. Focusing on the design, formation and alteration of the functional object, this class uses the potter’s wheel to produce unique tableware, cups with pulled handles, saucers, bowls, plates and platters. Experimentation to enhance surfaces using texture, pattern and decoration through glazes and engobes is stressed.

**Note:** This course is only offered during the spring semester.

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<tr>
<th>Course Code</th>
<th>Credits</th>
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<th>Fee</th>
<th>Days</th>
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**Studio Painting**
Working from the figure, still life and invented forms, students explore painting materials, techniques and concepts on an individualized level. Learn the basics of color mixing, application techniques and pictorial composition and drawing, with an emphasis on perceptual painting. Students may choose to work in acrylic or oil as they paint still life setups and live models.

**Note:** This course is only offered during the spring semester.

<table>
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<td>CE 5080C 3</td>
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<td></td>
<td>$375</td>
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Woodworking

Staack Moore Woodworking is located 10 blocks from the Allegheny Avenue exit off I-95. A huge, professionally equipped facility with multiple workstations, and a production studio outfitted with modern tools and equipment. Staack Moore Woodworking offers free on street parking and is within walking distance of Home Depot.

Woodworking — Design + Build

Advance both design and technical skill by creating and executing a project while receiving instruction in more advanced techniques of woodworking and joinery. Explore wood as a material in form and function. Learn about the design and construction elements of working in wood. Shop facilities include a selection of wood available for purchase. Prerequisite: Previous woodshop experience.

CE 1716C 3.5 CE Credits $615
CE 1716N Non-credit $440
Fee $100
10 Thursdays, Jan 27 - Apr 7
6:00 - 9:30 pm
Instructor: John Staack

Woodworking — Process + Technique

Learn traditional woodworking techniques from choosing and milling raw lumber to basic joinery and finishing. Instruction on proper use and care of hand tools and machine basics is also covered. Students are taught various techniques in working with wood and the steps to successfully build and finish a piece of their own. Shop facilities include a selection of wood available for purchase.

CE 1719C 3.5 CE Credits $615
CE 1719N Non-credit $440
Fee $100
10 Tuesdays, Jan 25 - Apr 5
6:00 - 9:30 pm
Instructor: James Moore

Art + Design

Weekend Workshops

Saturday Workshop

Precious Metal Clay Jewelry — Introductory Techniques

Learn how to make beautiful fine silver jewelry using a truly amazing material — Precious Metal Clay. PMC consists of microscopic silver particles held together by an organic binder and water. When fired to certain temperatures the binder and water burn off allowing the silver particles to fuse into solid metal. PMC handles like many other types of clay bodies. It can easily be sculpted, molded, texturized or stamped. The course addresses the techniques of stamping and texturing, creating bails, setting heat-safe stones (one stone included in class fee), torch firing, antiquing and polishing. The instructor’s extensive supply of stamps, molds, textures and tool kits are available for student use during the workshop, and students leave with several pieces of jewelry created in their own personal style.

CE 1556C .5 CE Credit $140
CE 1556N Non-credit $115
Fee $45
Saturday, Jan 29
10:00 am - 5:00 pm
Instructor: Wendy Schuster

NEW!

Saturday Workshop

Precious Metal Clay Jewelry Techniques — Rings

In this PMC Saturday workshop students explore two methods of PMC ring construction: a simple overlap technique and a more challenging butt joint technique, which has no visible interior seam. In addition to sizing techniques, stamping, texturing, setting heat-safe stones, antiquing and polishing are also covered during class. The instructor’s extensive supply of stamps, molds, textures, and tool kits are made available to students during class time. At the conclusion of the workshop, students leave with at least two, one-of-a-kind, fine silver rings. The total number of rings that can be made with the allotted material depends on the size and complexity of the student’s work.

Note: Taking the Intro to PMC class (CE 1556) prior to the Beads + Hollow Forms Saturday Workshop will be helpful, but is not required.

CE 1575C .5 CE Credit $140
CE 1575N Non-credit $115
Fee $45
Saturday, Feb 26
10:00 am - 5:00 pm
Instructor: Wendy Schuster

NEW!

Saturday Workshop

Precious Metal Clay Jewelry Techniques — Beads + Hollow Forms

In this PMC Saturday workshop students learn to make their own one-of-a-kind fine silver beads. Learn two methods to create hollow forms or beads: a dry construction technique, which involves the assembly of two or more dry PMC pieces to create a hollow bead, as well as forming the PMC around a combustible core that burns out during the firing process. Due to drying time, premade combustible cores are provided by the instructor. Stamping, texturing, setting heat-safe stones, antiquing and polishing are also covered during class. The instructor’s extensive supply of stamps, molds, textures and tool kits are made available to students during class time. At the conclusion of this workshop, students leave with at least two one-of-a-kind fine silver beads. The total number of pieces that can be made with the allotted material depends on the size and complexity of the student’s work.

Note: Taking the Intro to PMC class (CE 1556) prior to the Rings Saturday Workshop will be helpful, but is not required.

CE 1576C .5 CE Credit $140
CE 1576N Non-credit $115
Fee $65
Saturday, Feb 26
10:00 am - 5:00 pm
Instructor: Wendy Schuster
Education Courses

Capstone Project — Teaching Artist Certificate
Demonstrate application of theory into practice. Through field placements, teaching artists observe and assist master artists in a residency setting. Artists then design and implement a 15-session arts integrated project under the supervision of a residency mentor in a school or community site. Walk away with experience and a model lesson plan that can be used in a future residency. This course serves as the capstone requirement for the Teaching Artist Certificate Program and is only available to certificate enrollees. **Prerequisite:** This class is for Teaching Artist Certificate students only; successful completion of all required certificate classes is mandatory.

CE TA07C 3 CE Credits $525
Fee $10
10 Wednesdays, Jan 26 - Apr 6
6:00 pm - 9:00 pm
Instructor: Raye Cohen

Child Development + Human Behavior
The purpose of this course is to provide teaching artists with a basic understanding of developmental theories and concepts as they relate to patterns of change in learners across the life span. Cognitive, language, social/emotional, and motor domains are examined. Consideration is given to the application of learning theories within instructional settings from PreK-12 classrooms to community sites and to the ways teaching artists can create environments that promote effective student learning.

CE TA02C 2.5 CE Credits $440
Fee $10
5 Saturdays, Feb 5 – Mar 5
10:00 am – 3:00 pm
Instructor: John Berns

Methods + Teaching Practicum
Develop knowledge of state and federal arts and humanity standards, a familiarity with PreK-12 core curricula, and an alignment of arts skills within the curriculum. Build an understanding of best practices in community settings, including the culture of the community and working across generations. Learn how to build and implement an array of methodologies and instruments to assess student learning through strategies appropriate for residencies. This course focuses on how to design, implement and assess arts residency programs.

CE TA03C 3 CE Credits $525
Fee $10
10 Mondays, Jan 24 - Apr 4
6:00 pm - 9:00 pm
Instructor: Virginia Allen

“[The Teaching Artist Certificate] will help me shape my future goals as a dancer performer and teacher, force me to analyze my existing teaching methods and allow me to get feedback from people within this field.”

- Kelly Snell, Teaching Artist Certificate student
Movement + Dance Courses

Broadway Jazz
This course teaches different styles of jazz dance from popular Broadway musicals. Class begins with a warm-up, body isolations, stretches, and then across-the-floor work. Learn dances from famous choreographers such as Bob Fosse and Jerome Robbins. In a pressure-free environment, students not only learn basic dance vocabulary, steps and stage presence, but the choreography from popular Broadway musicals.

CE 6118C 1.5 CE Credits $285
CE 6118N Non-credit $210
10 Tuesdays, Jan 25 – Apr 5
5:45 – 7:15 pm
Instructor: Christine Fisler

Dance Workout
This energy-filled exercise class is a hybrid of aerobic workout and the latest dance moves. Basic high-energy jazz aerobic warm-ups are combined with relaxing ballet workouts, basic Pilates core strengthening and modern dance techniques. Burn calories, tone and stretch while improving muscles, coordination and balance.

CE 6115C 1.5 CE Credits $285
CE 6115N Non-credit $210
10 Tuesdays, Jan 25 – Apr 5
7:30 – 9:00 pm
Instructor: Christine Fisler

Eastern Dance
Belly Dancing, or raqs al sharqi, in the Middle East, means “Eastern dance”, and is one of the oldest documented dance forms. Today it has spread throughout the world as an art form and an exciting way to exercise. After a warm-up, students learn isolation movements of the hip and torso, how to frame them with graceful arm positions and how to use them in patterns across the floor. Belly Dance technique enhances flexibility and provides a workout, yet is gentle on the ankles and knees, making it appropriate for all ages and sizes. By the end of the term students will learn a short choreographed piece and will learn about the history of the dance, the distinctive rhythms used in the music and their cultural context.

CE 6123C 1.5 CE Credits $285
CE 6123N Non-credit $210
10 Mondays, Jan 24 – Apr 4
6:00 – 7:30 pm
Instructor: Habiba

Tap Repertory
Students in this unique tap class not only expand their tap technique, but also get the opportunity to perform what they learn. Begin choreography lessons on the first night of class and perform toward the end of the semester (exact date TBA). The choreography in this class encompasses all levels of experience.

Note: This course is only offered during the spring semester.

CE 7081C 1.5 CE Credits $285
CE 7081N Non-credit $210
10 Thursdays, Jan 27 – Apr 7
5:30 – 7:00 pm
Instructor: Dawn Reid

Yoga, Mantra + Meditation
In this course, students can deepen their practice and knowledge of yoga and experience the benefits of heart-opening meditation, an extended asana series and the vibratory clarity of mantra. This is the perfect opportunity to reflect, renew and empower. Open to students of all levels and abilities.

CE 1810C 1.5 CE Credits $285
CE 1810N Non-credit $210
10 Thursdays, Jan 27 – Apr 7
5:30 – 7:00 pm
Instructor: Dawn Reid

Music Course

Guitar
Designed for beginners as well as those with some experience, this course covers fundamentals of playing the guitar. Topics include basic music theory, scales and chords, and strumming and fingering techniques. Students gain knowledge about their instruments and learn to play songs in a relaxed group setting.

CE 9452C 2 CE Credits $380
CE 9452N Non-credit $280
10 Mondays, Jan 24 – Apr 4
7:00 – 9:00 pm
Instructor: Dave Sikorski

“Corrine is an amazing teacher. She is warm, patient and you can tell that she truly cares about the well being and learning process of her students. She is also clearly passionate about tap and that makes the class even better.”
— Tap Repertory student, fall 2009
Writing Effective Copy for Advertising + Marketing

From brochures and websites to print ads and direct mail, there are basic writing tools necessary to create copy that engages and attracts your desired target. Ideal for the graphic designer and marketing professional, this course centers on enhancing the student’s ability to write solid copy for directed and effective marketing. Students can put their verbal skills to work on various writing and conceptualizing exercises designed to increase their writing skills and target their words for their market.

CE 2102C 3 CE Credits $525
CE 2102N Non-credit $375
Fee $15
10 Tuesdays Jan 25 – Apr 5
6:30 – 9:30 pm
Instructor: Steve DiMeo

Screenwriting I

Learn the fundamentals of three-act structure in screenwriting while taking ideas from concept to short treatment. This course focuses on structure, plot points, character arcs, scenes and sequences, and addresses issues of genre, plot and subplot development, the three-act structure, conflict and character design. Students analyze successful scripts and practice pitching story ideas.

CE 1902C 3 CE Credits $525
CE 1902N Non-credit $375
Fee $35
10 Tuesdays, Jan 25 – Apr 5
6:30 – 9:30 pm
Instructor: Brian Wade

Writing Effectively for the Web

In today's market, more and more companies are looking to the Internet to market their products and services and build awareness. This course provides the guidelines and insights into creating effective web copy, strategic content and interactive promotions that work in today’s online market. Through class discussions and writing exercises, gain the fundamentals of writing powerful websites and interactive campaigns, including blogs, emails, evites, web banners and more.

CE 2103C 3 CE Credits $525
CE 2103N Non-credit $375
Fee $15
10 Mondays, Jan 24 – Apr 4
6:30 – 9:30 pm
Instructor: Steve DiMeo

NEW!

Memoir + The Writer’s Notebook

The writer's notebook encourages writer's to pay attention to the world around them. It’s not a diary or journal, but a place to collect story ideas, conversations overheard on the bus, little sparks that don't necessarily lead to a finished piece right away. The notebook then becomes a resource for new material, like a sketch book for visual artists. In this course, students explore the genre of memoir and keep writer’s notebooks as a place to incubate ideas until they develop into something more. This course also provides both an opportunity to write and get feedback. Create new nonfiction work based on in-class writing exercises and memory games - each participant receives multiple in-depth workshops of their writing with discussions lead by the instructor. Students learn to focus their life stories and apply craft elements such as character, plot, description, dialogue, setting and theme. Also, explore the larger issues of memoir writing as they arise in the workshop pieces. A compilation of class work is distributed at the end of the course.

CE 1902C 3 CE Credits $525
CE 1902N Non-credit $375
Fee $35
10 Mondays, Jan 24 – Apr 4
7:00 - 10:00 pm
Instructor: Diane Walsh

Screenwriting II

Designed for writers who understand screenplay fundamentals, students acquire the tools necessary to expand a short movie treatment into a full-blown outline and then a completed first-draft screenplay. During the semester, class members may be in one or more of the following stages of script development: polishing the story treatment, solidifying story structure, crafting an outline, writing dialogue, scenes and sequences. Individual semester goals are set for each student. The course may be repeated as necessary to complete a script. Prerequisite: Completion of a short treatment in CE 1902 Screenwriting I (or permission of instructor).

CE 2901C 3 CE Credits $525
CE 2901N Non-credit $375
Fee $35
10 Mondays, Jan 24 – Apr 4
6:30 – 9:30 pm
Instructor: Diane Walsh

“I need to acknowledge my wonderful instructor. [Brian] led each class session through lessons which inspired confidence in each new skill learned.”

— Screenwriting I student, summer 2010
Continuing Education Faculty

Tiernan Alexander has been leading large-scale web application projects and developing web sites since 1998. She has worked with numerous clients in the health care, education, entertainment, real estate and finance industries. Alexander has been a Senior Project Manager for eight years and during that time has managed teams with up to twenty-five members in three countries. Her technical experience includes XHTML, CSS and a range of development and management software including Macromedia Dreamweaver, Flash, Fireworks and Homesite; Adobe Photoshop, InDesign and Acrobat; Microsoft Excel, PowerPoint, Project, Publisher and Visio, as well as Axure and Autotask.

Virginia Allen is Associate Dean for Administration at The Juilliard School in New York City, where she previously taught conducting, and co-founded and conducted The Juilliard Trombone Choir. At Juilliard she also served as Artistic Director of the Conducting Workshop for Music Educators and as Executive Director of the Starling-Delay Symposium on Violin Studies. Allen is also a faculty member at the Curtis Institute of Music in Philadelphia. She has conducted ensembles on stages around the US and in Europe, South America and Asia. As a pioneer for women in military bands, she was the first woman conductor of The US Army Field Band and The Soldiers’ Chorus in Washington, D.C., The U.S. Military Academy Band at West Point, The U.S. Army Forces Command Band in Atlanta, and the West Point Glee Club. She is former Artistic Director of the Sun Valley Summer Music Workshops in Idaho, where she founded and conducted the Sun Valley Youth Orchestra. A published composer and arranger, Allen studied French horn and conducting and earned a Bachelor’s of Music Education and a Master’s of Music in Performance from the Catholic University of America in Washington, D.C. and a diploma in Wind Conducting from the University of Calgary in Canada. She is completing her Doctorate of Education at Columbia University.

Amanda Benton is originally from Wilson, New York and is currently living and working in Philadelphia. She received a BA in Graphic Design and Printmaking from Houghton College in Western New York and an MFA in Book Arts/Printmaking from the University of the Arts. She is a designer, printmaker, book binder and social media critic. Benton currently serves as the supervisor of the Anderson Imaging Lab at the University of the Arts and continues her freelance design work.

Dr. John Berns professional career began following his graduation from Temple University with a Master’s degree in Music Therapy. Since then Berns has worked as a music therapist and a psychotherapist in various settings. Currently, he coordinates a program for clients with co-occurring disorders. Berns received a PhD in Educational Psychology from Temple University and has taught graduate-level courses in Music Therapy at Drexel University. Berns’s courses provide his students with a base line of cognitive, psychological and musical developmental stages and milestones. Since 2005 Berns has been a senior lecturer at the University of the Arts teaching Abnormal Psychology, Child and Adolescent Psychology, Adult Psychology and Educational Psychology.

Johnny Bilotta has been a journeyman designer working in multiple mediums including print, web, 3-D and application design for more than 15 years. As a founding member of the Independents Hall collective, his work has most recently been seen in the Mac applications Multiplex and Twistori Desktop, two Apple Staff Picks distributed by IndyHall Labs. Bilotta is currently the Resident Creative Director with IndyHall Labs, a project based initiative aimed at making simple but outstanding products in multiple mediums. With a background in print and advertising media, Bilotta brings his passion of design and couples it with a functional knowledge of today’s web and application technology. His services have been used by Nike, Vodafone, Seesmic, and Swordfish Corp.

Anna Bogatin has an MFA in Painting from the San Francisco Art Institute and a BFA from the University of the Arts. Her work has been exhibited in solo and group exhibitions throughout the US and abroad, including Williamsburg Art and Historical Center in Brooklyn, NY and Krasnoyarsk Museum of Cultural History, Russia. Bogatin is the recipient of numerous awards and honors, such as the Philadelphia Watercolor Society Award.

Tiernan Alexander is teaching Web Design I and two sections of Adobe Dreamweaver for CE this spring. With a BA in Humanities from the University of Texas at Austin and an MFA in Ceramics from the University of the Arts, Alexander has had an ever-changing career path. She has worked as a webmaster and managed large-scale web application development. She has taught both technology and art in the US and Mexico. She also writes art reviews, leads tours and creates sculpture. “I think the ability to change careers and remake one’s life is one of the greatest opportunities of our time,” she said.

Alexander’s technological work dovetails with her life as a ceramic artist, fulfilling wildly different sides of her personality. “I love learning new things,” she said. “Whether it is a glaze recipe, an embroidery stitch, or a cool piece of JavaScript, every new discovery is fascinating.”

In teaching, she believes clarity and communicating complex ideas are her biggest strength. “I hope to help students develop a strong understanding of any topic I teach; one that they can continue to develop and build on in other classes and in their own continued development.” Visit her website at tiernanalexander.com and see pages 7 and 13 for more information about her spring courses.
Ellie Brown is a native of Boston, Mass. where she attended Massachusetts College of Art and received a BFA in Media. She then earned an MFA in Pictorial Arts from San Jose State University. Brown has received numerous awards including a 2008 Pollock-Krasner Foundation grant, a Leeway Foundation grant, first prize from the Fraser Gallery’s International photo competition, a featured artist from Women in Photography International, the Calumet Award from the Print Center’s 2006 and 2008 International Photography Competition. In addition, Brown has attended artist residencies in the Santa Fe Art Institute, Atlantic Center for the Arts in New Smyrna Beach, Fl., and in Costa Rica at the David and Sepia White Artist Colony. In 2010 she will attend the NES residency in Iceland. Both her book work and photographs have exhibited nationally and internationally including Mexico, Romania and Greece, with a solo exhibition at the Galería Nacional in Costa Rica. Brown has been photographing girls’ issues since 1996 and making altered bookwork since 2002. In 2009, as Exhibitions Chair for Women’s Caucus for the Art in Philadelphia, she curated a show entitled Family Ties. Brown has taught as a part-time and full-time lecturer in photography, digital media and 2-D at many colleges and universities since 2000. Currently, she is the President of POPsicle Artist Marketing and is an adjunct professor at Rowan University in New Jersey.

Joe De Cerchio, a graduate of theussian School of Art, has been in the graphic design and advertising business for 20 years. He started his career by designing logos and alphabets and for 12 years was a self-employed art director and paper sculpture artist. He has worked on major campaigns for large and small corporations and currently is Assistant Director of Marketing, Group Creative Director for a multi-billion dollar real estate investment company.

Laura Deutch is a multi-media artist and educator. Most recently, her work has engaged new technologies, media education and community stories to explore the relationship between environment and identity. She has shown work at the Pacific Film Archive in Berkeley, Calif., and exhibited in venues throughout Philadelphia. Deutch is currently a professor at Temple University and an instructor with the Media Mobilizing Project, Our City Our Voices: Immigrant Newscasts in the Digital Age.

Steve DiMeo has been an advertising copywriter and creative director in and around the Philadelphia area for over 23 years. He has worked on campaigns for Microsoft, Pizza Hut, the New Jersey Lottery, Pep Boys, p.i.n.k. Vodka, Sam’s Club and many other consumer and business-to-business accounts. Steve has won numerous regional and national advertising awards for his work. Currently, he is Copy Director at TMX Communications, an interactive marketing firm in Conshohocken, Pa.

J.C. Duffy attended Temple University’s Tyler School of Art and has been a professional cartoonist for 30 years. He has been writing and drawing the nationally syndicated newspaper comic strip “The Fusco Brothers” since 1989, and for five years also produced a second comic, “Go Fish.” He has also produced comic strips for the Internet and has written gags for other syndicated comics. In addition, he has been a contract cartoonist with the New Yorker since 1998, and his cartoons also appear in other national magazines. He has extensive experience in the field of greeting cards, and his cartoons have been used as newspaper illustrations and advertising campaigns. Duffy has had six book collections of his work published, as well as appearing in numerous anthologies. Visit his website at jcduffy.com.

Christine Fisler graduated from the University of the Arts School of Dance with a BFA in Jazz Performance and has been trained in the Royal Academy of Dance syllabi. She has worked with the Movement Lounge Dance Company as a highlighted dancer in the Comcast Spotlight Event and has choreographed and performed in rock concerts and music videos. Fisler was also Dance Captain for two years for Coyote Ugly.

David Francis has 10 years of professional experience in the film and video industry, and has successfully completed work on numerous feature films, documentaries and television shows. Behind the scenes, David has worked as a Director of Photography, Camera Man, Assistant Director, Director, Producer and Editor. His experience in front of the camera has given him a well-rounded education in the entertainment industry. His resume includes: Ali, Spiderman, The Shore, Judging Amy, JAG, Boston Public and Fraser, to name a few. Francis has worked for a wide array of companies including Paramount Pictures, Fox Sports, Universal Broadcasting and Jackbird Productions. Additionally, his smaller works include educational interactive movies for the US Army, US Navy, Pentagon Force Protection Agency and New Jersey State Police. Most recently he was the Assistant Director for the psychological thriller The Fields starring Tara Reid and Cloris Leachman. His passion for film making has taken him all across the country, and he continues to work with industry leaders as his career continues to grow.
Alexis Granwell is a Philadelphia artist who works primarily in printmaking and installation. She has shown her work throughout the United States as well as internationally. Last summer she was awarded a fellowship to the Ragdale Residency in Illinois. In December 2008 she had a solo show at the Arlingtons Arts Center. Granwell earned an MFA from the University of Pennsylvania and a BFA in Painting from Boston University.

Habiba is internationally recognized as a performer, teacher and authority on belly dance and folkloric dances of the Middle East. In addition to doing extensive fieldwork in Egypt and Tunisia she has performed throughout the United States and abroad. She is a Fellow of the Middle East Center of the University of Pennsylvania and author of numerous articles for national magazines. The American Academy of Middle Eastern Dance (AAMED) inducted her into the Hall of Fame in 1997 and the International Academy of Middle Eastern Dance (IAMED) named her Ethnic Dancer of the Year in 2001. She is on the rosters of Young Audiences of Eastern Pennsylvania and Pennsylvania Artists in Education.

Christina Hess has been a freelance illustrator in the publication field for over 10 years. She graduated with a BFA from the University of the Arts Illustration department. Specializing in digital illustration, both her professional and personal work currently reflect her education in traditional oils and collage mixed with her in-house experience in digital applications. Hess currently is an undergraduate instructor at Pennsylvania College of Art and Design and Moore College of Art and Design.

Brian Hibbs, a graphic and interactive designer, founded the design agency Borgrafis. He has received the Golden Web Award and the 2004 AAWebmasters Award and was featured in Killerbytes magazine as winner of its design competition.

Bruce Humphries is an artist currently residing in Cheltenham, Pa. He received an MFA from the University of Kansas in 2001 and has taught fine art courses in Kansas, Texas, Tennessee and Pennsylvania. His figurative work is inspired by his journeys across the Midwest and the characters and environments discovered along the way. He is intrigued with the story behind the faces, places and things he comes in contact with during his adventures. Within these figures Humphries builds meaning and mood by incorporating imagery reminiscent of his active childhood fantasies. Juxtapositions such as doll heads and chicken feet, religious iconography and sexual imagery are used to create works that are humorous, autobiographical and socially satirical. By masking dark subjects with humor, his artwork invites the viewer into a dialogue where the surface initially seems innocent and naive. Upon closer examination, one finds the suggestion of an underlying unease within the world around us. The results can be both humorous and haunting.

Corrine Karon has tap danced on every continent, including Antarctica. She performs throughout this country on a regular basis for Young Audience and teaches at Rowan University, Bryn Mawr College, The Wissahickon Dance Academy and the Chester Valley Dance Academy. She has a BFA in Modern Dance from the University of the Arts.

Laura Lewis is a jeweler and designer based in Philadelphia. After a year of living abroad, she recently exhibited her handmade jewelry, Bunnies Love Cheese, at Design Fest in Tokyo, Japan. Her freelance experience includes creating custom holiday cards that were featured in Philadelphia magazine. She has a BFA in Jewelry, Metals and CAD-CAM from Tyler School of Art, Temple University.

Ed Marco is a professional photographer / photo-illustrator who has worked as an educator as well as in advertising, corporations and publishing. He earned a BFA in photography from University of the Arts. He has taught a wide variety of photography and photo history classes at Antonelli Institute, served as Director of Photography Programs at Julian Krinsky Summer Camps and has extensive experience creating photographic images for a variety of clients in the United States, London, Paris and Toronto. His work has appeared in many photography shows and exhibits including the very prestigious Art of Photography Show in San Diego and has won numerous gold, silver, and awards of merit from the Art Director Club of Philadelphia. He has completed two books, “A Bouquet of Flowers” and “A to Z Antiquing,” and is currently working on another book. Ed’s true photographic passion is in the area of fine art photo-illustration combining homemade gadgets that connect the historical value and traditions of cameras of the past with contemporary technology.

James Moore designs and creates one-of-a-kind furniture pieces and cabinetry using reclaimed lumber and unusual grades of wood. He has worked and studied with wood craftsman Michael Hurwitz at Haystack Mountain Craft School and the Michael Hurwitz Studio. Jim has been featured as an emerging artist in Art and Antiques magazine and is represented locally by the Wexler Gallery.

Beth Nicewonder Pannell earned an MFA in Nonfiction Writing from Emerson College. She also has a BS in Mass Communication from the University of Evansville, with a concentration in Journalism and a minor in Studio Art. Currently, she is developing her Master’s thesis into a memoir book project, writing micro fiction and nonfiction and contributing to the Philadelphia blog One Fine Philly. She is an active member of First Person Arts and is employed by the University of the Arts.

Joe Pillari has a BFA in Crafts with a concentration in Jewelry/Metalsmithing from the University of the Arts. His work has been included in the publication 500 Enameled Objects by Lark Books and in exhibitions such as the Enamel Show at Velvet da Vinci in California. Pillari’s work has been a part of shows throughout Philadelphia including several UArts exhibitions and more recently at ZuZu Studio Gallery in Collingswood, NJ. Pillari works mostly with hand-painted images on enamel exploring a monotone expression of man’s everyday life. His images are true life interpretations recreated in jewelry forms, often creating new meaning and purpose.

Gregory Pizzoli is a skilled printmaker, illustrator and book artist who works in a variety of mediums, though his heart belongs to silkscreen. Pizzoli earned an MFA in Book Arts/Printmaking at the University of the Arts. His work has been included in the publication 500 Enamel Projects by Lark Books. His expertise in silkscreen has enabled him to create a variety of illustrated books. Pizzoli’s work is often made in series and is informed by his fascination with children’s books, comics, rock posters, street art, typography and storytelling.

Anthony Profeta has built his 15 plus year career on the effective use of Adobe software, from print to video and storyboards to prototypes. Under the PDA Media, Inc. umbrella, his current client work focuses on producing strategic results through his multidisciplinary approach to interaction design and new media tools (specifically Adobe Flash and Flash Catalyst) initiatives. Profeta's
personal study of HCI and Human Factors lead to projects in the design and implementation of successful user centric experiences for a wide array of marketing and media solutions, including kiosk, handheld devices, web, video and print, as well as product prototypes and simulations. During his time at PDA Media, he has served in executive producer and technical product management roles on various projects for clients and iconic brands including Johnson & Johnson, Tylenol, Mylanta, Comcast, Sony Pictures, Lionsgate Films, Ghosthouse Pictures, SAP America, Macromedia, com, the City of Memphis and the United States National Archives. In addition to his responsibilities at PDA Media, Anthony takes an active interest in design education and the Official Adobe User Group community where he presently serves as Co-Manager for the Philadelphia Photoshop group. Profeta graduated from the Art Institute of Philadelphia, with a degree in Specialized Technology in the Applied Media Arts.

Nancy Rasmussen, a freelance writer, has taught yoga for the past seven years. Having completed Coloradan. Her latest article appeared in the for three years, and edited and wrote for the Mia Rosenthal, faculty and staff. Her most recent endeavor is the a lunch-hour yoga class open to all UArts students, sections of yoga at the University of the arts and in Roxborough. in addition, she teaches two inro Yoga, she is a registered yoga teacher with a 200-hour teacher training program in inner Dawn Reid, has been exploring the world of technology in the applied Media arts. Rosenthal is also a fine artist represented locally by Projects Gallery. She holds a BFA from Parsons School of Design and an MFA from Pennsylvania Academy of the Fine Arts.

Hope Rovelto is a mix-media sculptor who works primarily in clay. She most recently was awarded the 2008-09 Wind Challenge Artist at the Fleisher Art Memorial. She has had the opportunity to assist other ceramic artists at Penland School of Crafts in North Carolina, Ox-Bow School of the Arts in Michigan and Arrowmont School of Arts and Crafts in Tennessee. In 2005 she was chosen to be a yearlong winter resident at Watershed Center for the Ceramic Arts in Maine. Rovelto is currently the Ceramic Shop Supervisor at the University of the Arts, and Adjunct Professor at Cumberland County Community College in New Jersey. She also teaches at Fleisher Art Memorial and the Clay Studio. She received an MFA from Rochester Institute of Technology School for American Crafts and a BFA at Maine College of Art in Sculpture/Mix-media.

Hinda Schuman served as a staff photographer at the Philadelphia Inquirer from 1988 until January, 2007. She has taught photography at Stockton State College, Drexel University, as well as Philadelphia area art centers. Schuman came to photography after a long career as a teacher specializing in reading for grades K-12. In 1978 she left teaching to pursue her true passion, photography. In the last 20 years, she has traveled to Haiti, Israel, India, the Dominican Republic, Guatemala, Western Europe, North Viet Nam and Morocco. Her work includes documentary as well as personal projects. Schuman’s current endeavor, The Pennsylvania Project, with co-photographer Linda Johnson, involves documenting the state of Pennsylvania, county by county, and may be viewed at thepennsylvaniaproject.com. View Schuman’s extensive body of photographic work on her website, hindaschuman.net.

Wendy Schuster is a Precious Metal Clay artist and instructor who has been enthusiastically working with PMC since first hearing about it 10 years ago. She has taught beginning, advanced, and certification classes at several schools and businesses, as well as in her home studio, in Reading, Pa. She is a juried artist at the state and local levels and has 20 years of design experience in her professional life.

Christine Seabo is an accomplished graphic designer whose work has earned the APEX award for book cover design, Crown Communicque Gold Award and Crystal Award of Excellence. She has designed marketing materials for the United Way of SE PA, NJUA, Penn Council for Relationships, and Slack Inc. An avid photographer with extensive experience in Photoshop, Seabo has developed a keen ability in creating efficient use of pixels for print and web purposes. She earned her Associate’s Degree in Visual Communications from the Art Institute of Philadelphia and a Certificate in Web Design and Development from Rutgers School of Business.

Anthony Shull is a Front End Developer in Philadelphia, Pa. Programming primarily in JavaScript, PHP, and the Flash environment, his code can be found at large e-commerce sites such as Tommy Hilfiger and Leapfrog. He specializes in optimization and user experience. Besides his work in e-commerce, he is currently working to model scientific data into engaging user interfaces in order to bridge the gap between science and society.

David Sikorski is a musician/composer native to the Philadelphia area. He has a BA in Jazz Performance from the University of the Arts as well as an MA in Music Education. He performs his original compositions with his own group regularly as well as tours and composes with the band Jealousy Curve. Jealousy Curve has had song placements on movie and TV soundtracks and tours nationally - recently opening for the Stone Temple Pilots.

Marisha Simons is an artist-printmaker who prints on alternative media combined with encaustic painting in her installations. She has been awarded fellowships and residencies across the country and internationally, and her work has been published in National Geographic magazine. Marisha is an edition printer and shop technician for the Experimental Printmaking Institute of Lafayette College, and teaches in the University of the Arts Printmaking Department.

Lori Spencer leads printing and prepress at the Borowsky Center for Publication Arts, an in-house offset production facility at the University of the Arts, and teaches digital applications in the undergraduate program. She received her MFA in Book Arts/Printmaking from UArts.
John Staack is Founder and Owner of Staack Moore Woodworking. John has taught woodworking at Moore College of Art and Design, Peter’s Valley Craft Center and the University of the Arts. He was also a founding partner of Ionic Woodworking Studio and launched a line of furniture at the Philadelphia Furniture Show. In addition to working for designers such as Joanne Hudson, Staack continues to produce his own work.

Matthew Stewart is a freelance illustrator and painter. He strives to bring a classical realism to imaginative and fantastic subjects. After graduating with a BFA in Illustration from Parsons School of Design, Stewart has worked in the gaming and publishing fields. His clients include Wizards of the Coast, Upper Deck, Activision, and Tor Books. His work has appeared regularly in Spectrum: The Best in Contemporary Fantastic Art volumes, and he has been the winner of multiple Chesley Awards. Stewart is also a member of the Philadelphia Sketch club.

Gina Stickney is a certified Vinyasa Yoga Teacher from Dhyana Yoga’s 200-hour Teacher Training Program and recently completed her Level 1 Teacher Training in Anusara Yoga from YogaPhoria in New Hope, Pa. She is a graduate of the Laban Centre for Dance in London, and also received a BFA in Dance from Temple University. Stickney has taught Yoga in the US, Guatemala, Wales, Belgium and England. She currently teaches Yoga full-time in Philadelphia at Dhyana Yoga, the Sporting Club at the Bellevue, and Temple University. She fluidly blends action and detailed alignment with sequencing that challenges strength and coordination via individual adjustments, demonstrations and progressive poses.

Timothy Tonsel is a web developer with over 14 years of technical experience ranging from system engineering, platforms and protocols, to applications and programming languages, such as: C#, C++, Pearl, Asp, .NET, Action Scripting, Java, Java scripting, XML, DHTML, HTML and CSS. Tonsel has taught Flash, Web Design and Video Game Creation at Internal Drive Tech Camp, HPUX Systems Administration at Hewlett Packard and Basis Administration at SAP. Tonsel began his technical career in the Army serving as a computer information systems specialist. While still in the Army, he attended the University of Maryland majoring in Computer Information Systems. Tonsel has also recently received a BS in Multimedia and Web Design from the Art Institute of Philadelphia.

Brian Wade is a screenwriter, script consultant and story editor. He received a BS from Drexel University and an MS from Temple University in Engineering, but quit in 1999 to write and work in film and television. Since 2001, he has been the coordinator of the “Set in Philadelphia” (SIP) screenwriting competition for the Greater Philadelphia Film Office. Wade has moderated dozens of panels, hosted many seminars and conducted numerous workshops for the Philadelphia Film Festival.

Diane Walsh was a producer and development executive in Los Angeles for almost 20 years, where she developed and sold numerous feature films, cable movies and ABC Movies of the Week. She was formerly Director of Programming at the Family Channel. She was nominated for an Emmy for producing the Hallmark Hall of Fame presentation, “A Place for Annie” (ABC). Walsh is an associate professor in the Writing for Film and Television Department at the University of the Arts, teaches Advanced Screenwriting and is a script consultant.

Benjamin Wright has a BS in Evolutionary Biology from Dartmouth College, a BFA from the Appalachian Center for Crafts and an MFA from the Rhode Island School of Design. He has made a living teaching and making both design-oriented glass and conceptual mixed media sculpture, and has helped artists all over the world realize their visions in glass. Wright has taught at numerous schools in the US including Pilchuck Glass School, the Appalachian Center for Craft, and Penland School of Craft, as well as classes abroad in Germany and Turkey. He has received a Creative Glass Center for America fellowship as well as the prestigious Hauberg fellowship from Pilchuck Glass School. Wright’s work is in the contemporary collection of the American Museum of Glass and the Tacoma Museum of Glass. He recently joined the Glass faculty at the University of the Arts.

Christine Seabo is teaching Adobe Photoshop for Web Design and Web Design I for the CE spring semester. An award winning graphic designer with extensive experience in print and web media, Seabo is a graduate of the Art Institute of Philadelphia and Rutgers School of Business. She is experienced with concept development where typography and imagery combine to create a unified message and generate a response. For example, Seabo designed a more accessible bilingual guide for Servicio Latinos with icons indicating bilingual phone support for social services. This created a 20% increase in participation. “The application for design is evolving with digital technology, but the classic design motto of ‘form, follow, function,’ still applies,” Seabo said. “We still have to understand the purpose behind the graphic and what response is expected.”

Being resourceful as freelance designer instilled a “whatever it takes” attitude Seabo brings into the classroom. She creates a unique profile of each student and their target audience so that she can guide the student in developing effective communication. “I love that I can use my skills to develop a doubtful student’s attitude to accomplishment.” Visit seabostudio.com for examples of Seabo’s photography and design work, and learn more about her spring courses on pages 8 and 12.
CONTINUING EDUCATION
Terra Hall
211 S. Broad Street
(Corner of Broad + Walnut Streets)
9th Floor, Room 901

MAILING ADDRESS: USPS
Continuing Education
The University of the Arts
320 S. Broad Street
Philadelphia, PA 19102

MAILING ADDRESS: FEDEX AND UPS
Continuing Education
The University of the Arts
311 South Juniper Street
Philadelphia, PA 19107

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REGISTRATION
We accept registration by fax, by mail, in person or online; we do not accept registration over the telephone. To register, you must submit the completed registration form with payment in full. Payment may be made in the form of a check or money order payable to The University of the Arts or by credit card – American Express, MasterCard, and VISA are accepted. Registration is accepted on a first come, first served basis.

The University reserves the right to deny registration to any student based upon the student’s prior behavior or actions in a previous class, program or workshop at the University.

Additionally, any current student may be dismissed from his/her class and the program if found to be disruptive or behaving inappropriately in class or on the University campus. Students dismissed from any UArts Continuing Studies program will be denied admission to future terms and programs.

Students in the Division of Continuing Studies are expected to adhere to a Student Code of Conduct available on our website.

TUITION + FEES
Tuition
Tuition in Continuing Education at the University of the Arts is listed next to each course in this brochure. Courses are available for credit and non-credit.

American Institute of Architects (AIA)
Members of AIA are entitled to a 10% discount on tuition only. Members must include a copy of their membership card with registration form and payment at the time of registration.

AIGA - The Professional Association for Design
The Division of Continuing Studies at UArts is an Official Partner of AIGA Philadelphia. Members of AIGA Philadelphia are entitled to a 10% discount on tuition only. Members must include a copy of their membership card with registration form and payment at the time of registration.

Haviland Society
Tuition discounts may be available for donors to the University of the Arts. Some restrictions may apply. For more information, please contact Development at 215.717.6140.

Philadelphia Orchestra Subscribers
Philadelphia Orchestra subscribers are entitled to a 10% discount on tuition only. Subscribers must include a copy of their membership card with registration form and payment at the time of registration.

Note: AIA, AIGA, Haviland Society and Philadelphia Orchestra discounts are not available via online registration.

THIRD-PARTY BILLING AND SPONSORED STUDENTS
Third-party billing is when a company or government/outside agency has established special billing arrangements to cover tuition and/or fees for students that it sponsors. The University must receive an authorization from the sponsoring agency before third-party billing can be processed. All billing authorizations – which may be a letter, purchase order or voucher – must be on official agency letterhead and signed by an officer of the organization.

Payment by the sponsor must be made directly to the University; agreements where payments are sent to the student cannot be honored. All authorizations must include the term or dates that the authorization is in effect. Continuing Education cannot accommodate any restrictions or contingencies on the authorization. For instance, if the agency requires grade or transcript information before payment, the University cannot authorize third-party billing.

All sponsored students are required to complete a Tuition Repayment Agreement (promissory note) in order to be registered for the class and to initiate third-party billing. In the event of non-payment or partial payment by the third-party agency, the student will be charged for the unpaid amount. Third parties are invoiced after the class is confirmed to run. Payments must be made within 30 days of billing. If payment is not received within 30 days, the agency and the student will be notified, and the student will be billed for the unpaid amount as authorized on the Tuition Repayment Agreement. Any charges that are not paid by the sponsor are billed directly to the student.

Fees
Course fees vary by class and are applied to the specific operational costs incurred by activities in certain classes, studios or labs. Payment of fees mentioned in course descriptions is required at the time of registration and is nonrefundable. Students may need to purchase other materials at their own expense in addition to those provided; supply lists will be available online one week prior to the start of classes.

COURSE CANCELLATION
The University of the Arts reserves the right to cancel classes due to low enrollment. If a cancellation should occur, students will be notified prior to the start of classes and will have the option of taking another course or receiving a full refund.

REFUND POLICY
All refunds are less nonrefundable deposits and fees, and are calculated as follows:

Classes (5 or more sessions)
- 100% refund less the $50 nonrefundable application fee for withdrawal five business days prior to the first class
- 80% refund less the $50 nonrefundable application fee for withdrawal fewer than five business days prior to the first class
- 50% refund less the $50 application fee for withdrawal between the first and second class
- 0% refund after the scheduled meeting of the second class

Weekend Workshops
- 100% refund less the $50 nonrefundable application fee for withdrawal five business days prior to the workshop
- 0% refund for withdrawal within fewer than five business days prior to the workshop

Course fees are also nonrefundable. All withdrawals must be submitted in writing sent via email to cs@uarts.edu. The date the request is received in writing is the date used to calculate the refund amount.

Note: It is not our policy to transfer registration from one course to another. Requests of this nature will be processed as a withdrawal, subject to the refund policy above.

TUITION DISCOUNTS
Discounts must be calculated and reflected in payment at the time of registration; no refunds will be issued retroactively to correct overpayment.

Alumni
Graduates of the University of the Arts, Philadelphia College of Art and Design or the Philadelphia College of Performing Arts are entitled to a 10% discount on tuition only.

Note: Alumni discounts are only recognized with online registration if you have previously registered online for a class using an alumni discount.
The University of the Arts | continuing education | Spring 2011

SUPPLIES
Supplies are the responsibility of the student. Supply lists will be available online one week prior to the start of classes and can be accessed by selecting the Syllabus link on the individual course page.

FREEDOMPAY
Supplies are the responsibility of the student. Cash, check and credit cards are not accepted through the University’s departmental resale programs. Materials such as metals, clay and various tools must be purchased with a FreedomPay card. Students wishing to use the University’s Imaging Lab for print output should likewise get a FreedomPay card. You can activate an account directly with FreedomPay and fund it with cash, electronic bank account withdrawal, credit or debit card. Visit the FreedomPay website at freedompay.com or call 1.888.495.0222 for more information. Students are encouraged to contact FreedomPay as soon as possible to secure a card. Processing time for a FreedomPay Card may take as long as ten business days.

The University’s Print Services’ Imaging Labs
The Print Services’ Imaging Labs are the digital print centers at the University of the Arts. Imaging Labs provide UArts students, CE students, faculty and staff with highly personalized customer service in an all digital workshops. A PDF of the Imaging Labs brochure containing detailed information about services and prices can be obtained from the policies page of our website at cs.uarts.edu.

Locations
Anderson Imaging Lab
6th floor, room 616
333 S. Broad Street
215.717.6461

Terra Imaging Lab
13th Floor, room 1316
211 S. Broad Street
215.717.6693

Hours
Monday – Friday 8:30 am – 5:00 pm
Monday – Thursday 8:30 pm – 10:00 pm
Friday 8:30 pm – 7:00 pm
Saturday 10:00 am – 3:00 pm

ATTENDANCE
All students are expected to attend classes regularly and promptly and for the duration of the scheduled instructional time. Individual instructors will decide the optimum time for taking attendance and may penalize for habitual lateness or absence. Repeated absences may result in a grade of “F” for a course.

Students who withdraw from a course must do so in writing. Non-attendance does not constitute an official withdrawal.

ONLINE + HYBRID COURSES
Online and hybrid courses have the same learning objectives and use the same faculty and curriculum as our traditional “live” courses, with the added benefit of convenience. Participants have 24/7 access to course materials and can work at their own pace any time of day. Distance education is not for everyone. Students wishing to enroll in online and hybrid courses must meet the following minimum requirements:
• Access to a computer with a web browser, Microsoft Office or equivalent and Adobe Acrobat Reader.
• High speed Internet access.
• Comfort working on computers, including saving, deleting and moving files.
• Ability to install software, as needed.

Students in online and hybrid courses are required to participate in weekly discussions and complete all projects and assignments indicated in the syllabus.

Note: Students in online and hybrid courses will receive an invitation to join the online classroom one week prior to the start of class. Students must include a valid email address with their registration.

ACADEMIC INFORMATION
The University of the Arts is accredited by the Middle States Association of Colleges and Schools. Continuing Education offers courses for Continuing Education Credit. Courses in this program are indicated with a “CE” prefix. Courses for credit have a “C” suffix and courses for non-credit have an “N” suffix.

GRADING
Grading System
A 4.00 C 1.67
A- 3.67 C+ 1.33
B+ 3.33 D 1.00
B 3.00 F 0.00
B- 2.67 C 2.33 I Incomplete
C+ 2.33 P Pass

An incomplete grade may be granted only in extraordinary circumstances defined below that prevent the student from completing coursework by the end of the semester. The grade “I” is only given when the completed portion of the student’s coursework is of passing quality.

Extraordinary circumstances include:
1. Serious student illness, accompanied by a doctor’s certificate
2. Extreme emergency, substantiated by written documentation.

To receive the grade of Incomplete, the student must obtain written approval from the course instructor and the Continuing Education Coordinator prior to the conclusion of the semester. Incomplete grades not cleared by the end of the sixth week following the due date on the final coursework will automatically be assigned grade of “F”

ADVISING
Please call, email or stop by with any questions.

Continuing Education
Phone: 215.717.6095
Email: ce@uarts.edu
Walk-In Location: Terra Hall, 211 S. Broad Street, Philadelphia, 9th Floor, Room 901

TEACHER PROFESSIONAL DEVELOPMENT
PA ACT 48
Continuing Education at the University of the Arts offers a wide range of programs authorized to fulfill Act 48 activity hours. Each class hour is equivalent to one Act 48 hour. Call 215.717.6095 for more information.

Note: Act 48 activity hours are different from the Act 48 credits available in the Division of Continuing Studies’ Professional Institute for Educators.

TRANSCRIPT REQUESTS
Transcript requests can be made online, in person and by mail. The cost for normal service is $5; additional fees apply for fax, emergency, FedEx and international service. Full details are available online at uarts.edu/academics/registrar.html#transcript.

CENTER CITY PARKING DISCOUNT
Students attending classes at UArts are eligible for a parking discount through a private vendor. The Discounted rate of $7 is available Monday – Friday evenings only and may be discontinued at any time. Students may obtain specific details by visiting our website at cs.uarts.edu/campus-map-directions/parking or by picking up a flier available in the Continuing Studies office, Terra Hall, Room 901.

Have questions about course offerings?
ce@uarts.edu | 215.717.6095
Continuing Education Spring 2011 Registration Form

Last Name: [ ]
First Name: [ ]
Middle Initial: [ ]

Street Address: [ ]
Apartment: [ ]
Registration Code (from the back of your brochure): [ ]

City: [ ]
State: [ ]
Zip Code: [ ]
Country: [ ]

Social Security Number: [ ]
Work Email: [ ]
Personal Email: [ ]

Day Phone: [ ]
Evening Phone: [ ]
Cell Phone: [ ]

Profession: [ ]
Employer: [ ]
Birth Date: [ ]

Undergraduate College Attended: [ ]
Degree: [ ]
Year Graduated: [ ]
Subject: [ ]

Graduate Program Attended: [ ]
Degree: [ ]
Year Graduated: [ ]
Subject: [ ]

How did you hear about the UArts Continuing Education Program? [ ]

Do you consider yourself to be Hispanic/Latino? [ ] Yes [ ] No

In addition, select one or more of the following racial categories to describe yourself:

- Black or African American
- Native Hawaiian or Pacific Islander
- American Indian or Alaska Native
- White
- Asian

I Wish to Register for the Following Courses:

<table>
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<th>Course No.</th>
<th>Course Title</th>
<th>Number of Credits</th>
<th>Tuition</th>
<th>Fees</th>
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Payment: [ ] Visa [ ] MasterCard [ ] AmEx [ ] Check [ ] Money Order

Name on the Card: [ ]
Credit Card Number: [ ]
Expiration Date: [ ]
Security Code: [ ]

Credit Card Billing Address:
City: [ ]
State: [ ]
Zip: [ ]

Signature: [ ]
Signature Date: [ ]

[ ] CONSENT: I hereby grant the University of the Arts the right to use or reproduce, exhibit, display, broadcast and distribute photographic, videotaped or other images of myself and/or my artwork, as well as University-related works derived from said images, for use in connection with the activities of the University or for promoting, publicizing, or explaining the University or its activities. This grant includes without limitations, the right to publish such images as public relations/promotional materials such as marketing and admissions publications, advertisements, fundraising materials, and any other University-related publications. I understand that I will not be compensated for such use. I also understand each student is responsible for observing all regulations in the brochures and website of the Division of Continuing Studies that may affect academic progress, financial obligations, relationships with University authorities, transferability of credits, and acceptance of credits for certification as well as knowing regulations regarding withdrawals, refunds, deadlines, program changes and academic policy.

FOR INTERNAL USE ONLY

Student ID# [ ]

Tuition Total $ [ ]
*10% Tuition Discount (if applicable) - $ [ ]
Fee Total + $ [ ]
Total Due = $ [ ]

* See p. 31 for available discounts applied to tuition only.
ENHANCE YOUR CREATIVE SKILLS AT UARTS!

Register now at cs.uarts.edu/ce

SPRING 2011
JANUARY 24 – APRIL 8

**Career & Creative Opportunities this Summer!**

Begin to realize your professional and personal goals. Attend our Career Redesign Fair + Open House on April 6, 2011

**SAVE THE DATE**

**Enhancing your Creative Skills at UArts!**

Register now at cs.uarts.edu/ce

**Spring 2011**
JANUARY 24 – APRIL 8

**Official Partner**

**AICP Philadelphia**

**Continuing Education** at the University of the Arts was named the Philadelphia region’s Best Adult Classes in the 2009 Best of Philly issue of Philadelphia Magazine.