The University of the Arts invites you to a
ONE DAY WORKSHOP FOR EDUCATORS

Contemporary Art + Studio Practice in Education

Saturday, April 14, 2012 | 9:00 am - 4:00 pm

Presented by the University of the Arts College of Art, Media + Design and the Professional Institute for Educators

$45 Registration includes: Continental Breakfast, Lunch and Free Parking
Participants earn six PA Act 48 activity hours

Join us to learn about the latest season of Art21 Art in the 21st Century - and explore the value of contemporary artists to engage your students in learning.

With hands-on studio art projects, find connections to bring your students of all ages towards a richer understanding of the creative process.

Art21 - Art in the 21st Century is a PBS documentary series, educational resource, archive and history of contemporary artists, broadcast in over 50 countries. Art21 is the only series on US television to focus exclusively on contemporary visual art and artists. A nonprofit organization, Art21 makes contemporary art more accessible to the public and documents 21st century art and artists. The goal is to raise the profile of major players in the world of contemporary art and to encourage creativity. Nominated for an Emmy for Outstanding Artistic and Cultural Programming, Art21 maintains an extensive archive of films and educational materials it produces, including hundreds of hours of video by Art21 Educators participants, research materials, educational publications, books, and digital and analog artwork reproductions. [www.pbs.org/art21/](http://www.pbs.org/art21/)

Keynote Speaker: Joe Fusaro
Senior Education Advisor for Art21 with a preview of Art21 season six

Joe Fusaro is the senior education advisor for Art21 and writes the weekly column, “Teaching with Contemporary Art” for the Art21 blog. Fusaro is an adjunct instructor for NYU’s Graduate Program in Art Professions and has led staff development workshops and teacher training for education associations, museums, and school districts around the country.

Support for our keynote speaker is provided by Dr. Bernard Evans, in memory of Elaine Evans.

Selected Art21 books and DVDs will be available for purchase at the event at a 10% discount to attendees.
Schedule:

9:00-9:20  Registration/Continental Breakfast
Connelly Auditorium
Terra Building 8th Floor
211 S. Broad Street
(between Walnut and Locust St.)

9:00-9:20  Welcome + Introductions

9:20-9:30  Keynote Talk: Joe Fusaro
“Art:21” + special preview of season six

9:30-10:45  Keynote Talk: Joe Fusaro
“A: 3-D Computer Modeling | Rod McCormick
Computer graphic characters used in films, such as Toy Story, are first created as 3-D digital models. Architects and industrial designers also use 3-D software for design and visualization. This studio is an introduction to 3-D computer modeling and participants review some programs that are suitable for classroom use by comparing and contrasting software such as: Rhino3D, form-Z, BonZai3D and Google SketchUP. Create 3-D virtual objects and learn more about how digital files are turned into physical objects using 3-D printing technology. Attendees receive a tour of the UArts 3-D lab which includes an EnvisionTEC Perfactory (“personal factory”) 3-D printer.

10:45-11:00  11:00-12:00  Tours of Specialized Art + Design Studios & Galleries

12:15-1:00  Lunch

1:00-4:00  Studio Selection Session

4:00  Assessment forms collected + Act 48 hours processed (in studio)

4:00-5:00  Wine + Cheese Reception at the Art Unleashed Exhibition

Studio Descriptions

• Unless noted, all materials will be supplied.
• All participants are encouraged to bring a sketchbook, digital camera or a flash drive to document or save their studio experiences.

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B: Animation | Karl Staven
Most students enjoy watching animation, but how can you work with students to allow them to create animation of their own at your school? If you have access to a digital still camera and a way to load those pictures onto a computer, almost anything is possible. Workshop participants explore simple animation projects and discover what is possible with basic supplies and equipment. The workshop will look at drawing, puppet, pixilation, rotoscoping and computer animation possibilities available to you and your students in the classroom and on the web.

C: Design Fundamentals | Buy Shaver
Explore a unique, goal-oriented approach to teaching the fundamentals of 2-D design. Through hands-on exercises reinforcing concepts, vocabulary and visual organization, participants strengthen their own design thinking skills and develop some strategies to convey and explain design more effectively to students. Participants will work in ink (black markers) on paper, digital photography, as well as basic photo editing programs on the computer to create a variety of dynamic designs and images. In addition, methods will be introduced to relate design principles to the fine art curriculum, particularly to grades 7 - 12.

D: Hot Glass Jewelry | Benjamin Wright
Produce simple hot glass jewelry, using a microwave to fuse the glass. Workshop participants learn how to design, cut and fabricate jewelry from a myriad of sheet glass designs and colors. These designs are then placed in UArts’ microwave kiln, from which will emerge fully fused glass jewelry in a matter of minutes. Techniques presented can be replicated as a high school project. Small sketches and ideas in advance are encouraged.

E: Plaster Printing | Rebecca Gilbert
This studio explores one method of printing drypoints and monoprints, using plaster. Without the need for a press or paper, this process results in dimensional printed objects and that can be reproduced and drawn back into. This is a fun and non-toxic process appropriate for varying skill levels and great for teachers with limited equipment who wish to introduce printing techniques to students. Participants create a finished product, printed onto plaster, to take home. Bring some small sketches and ideas with you to begin the process.

F: Printing with InkAID | Jason Chen
Print onto unusual surfaces using InkAID. This studio introduces the basics of digital printing and specifically works with “Ink AID” coated on to a variety of paper surfaces. These coatings provide the ability to ink jet print on virtually any type of substrate with clean, clear, crisp imaging with brilliant colors and high definition. Participants should bring some digital files (images and photographs) and/or a digital camera and there will be some work on the Mac computer. Please note to wear casual clothing while painting paper with the Ink Aid liquid material.

G: Fiber Dyeing Techniques | Christina Day
In this studio, participants work with fabrics and fibers to learn more about dyeing techniques and processes that can be used with students. Discover how to use fibers and textiles with your students through traditional bound resist methods that have been used through Africa, Japan and South America. Projects require no special equipment and can be adapted into inventive cross-disciplinary art curriculums for students of all ages. Participants should bring a good pair of scissors and clothes/shoes they don’t mind getting dirty.
ArtUnleashed, the University of the Arts’ annual art exhibition and sale, benefits UArts scholarships, and features original works of art by talented students, faculty and alumni. The public sale takes place on Friday, April 13 from noon to 8 p.m. and Saturday, April 14 from 1 to 5 pm. We welcome you to join us for a small reception at ArtUnleashed the end of the workshop.

Registration
To register, you must submit the completed registration form with non-refundable payment in full.

We accept registration by fax, mail, phone or in-person. Registration for this workshop is not available online.

Payment may be made in the form of a check or money order made payable to "The University of the Arts" or by credit card – American Express, MasterCard and VISA are accepted. Registration is accepted on a first come, first served basis. Workshop registration is non-refundable.

Free Parking!
Registrants for this event receive a special free parking voucher during the workshop. Students must park in the LAZ garage in the Symphony House building, located at 440 South Broad Street (at the corner of Broad & Pine). Participants must bring their parking ticket to the welcome registration table.

Accommodations/Directions
Holiday Inn Express – Philadelphia Midtown
1305 Walnut Street Philadelphia, PA 19107
Phone: 877.863.4780 | hiexpress.com

Doubletree Philadelphia Hotel
237 South Broad Street Philadelphia, PA 19107
Phone: 215.893.1600 | doubletree.com

Please visit cs.uarts.edu for directions to our campus

Questions? Contact us at cs@uarts.edu or 215.717.6006.

Bios:
Jason Chen, coordinates Print Services at UArts, is a photographer and Co-Founder of Paradigm Gallery + Studio.

Christina Day, Senior Lecturer in the Fibers Program at UArts, has exhibited nationally and has taught crafts in various BFA programs.

Rebecca Gilbert, UArts Senior Lecturer in Fine Arts, is a current resident artist at Nexus Foundation for Today’s Art. Her work is exhibited regionally, nationally and internationally.

Rod McCormick, UArts Professor of Crafts, is a metalsmith, sculptor and jeweler. His current work is jewelry designed digitally and made of acrylic resin using a 3-D printer.

Buy Shaver is a UArts Adjunct Assistant Professor in Foundation and recently published a primer on the visual arts, Moving the Eye Through 2-D Design.

Karl Staven, UArts Associate Professor in Media Arts, has had his films screened at national and international film festivals.

Benjamin Wright, lecturer in the Glass Program at UArts, has received fellowships from the Creative Glass Center and Pilchuck Glass School. Wright’s work is in numerous national museums.
CONTEMPORARY ART + STUDIO PRACTICE IN EDUCATION REGISTRATION FORM SATURDAY APRIL 14, 2012

Last Name: ___________________________ First Name: ___________________________ Middle Initial: ________________________

Home Address: ____________________________________________
City: ______________________ State: _______ Zip: ______________

Email Address: ___________________________ Home Phone #: ___________________________ Cell Phone #: ___________________________

Social Security #: ___________________________ Date of Birth MM/DD/YYYY: ___________________________

Do you consider yourself to be Hispanic/Latino? □ Yes □ No

In addition, select one or more of the following racial categories to describe yourself: □ Black or African American □ Native Hawaiian or Pacific Islander
□ American Indian or Alaska Native □ Asian □ White

PA Professional Personal ID # (required for PA certified teachers)

Subject Taught: ___________________________ Grade Level: ___________________________

School Name: ___________________________________________ District: ___________________________

School Address: ___________________________________________
City: ______________________ State: _______ Zip: ______________

I wish to register for: ED 0021 Contemporary Art + Studio Practice | Saturday, April 14, 2012 | 9:00 am - 4:00 pm

Studio Break-out Selection (choose one) - space is limited, you will be contacted if your selection is full:

□ A: 3-D computer modeling, Rod McCormick
□ B: Animation, Karl Staven
□ C: Design Fundamentals, Buy Shaver
□ D: Hot Glass Jewelry, Benjamin Wright

□ E: Plaster Printing, Rebecca Gilbert
□ F: Printing with InkAID, Jason Chen
□ G: Fiber Dyeing Techniques, Christina Day

Registration Fee ($45)
College Students ($20, with University ID)
Includes: Parking at LAZ Parking, Lunch and Continental Breakfast
Participants earn six Act 48 Activity Hours

Note: Registration fee is nonrefundable.

Payment: □ Visa □ MasterCard □ AmEx □ Check □ Money Order

Credit Card Number: ___________________________
Name on the Card (please print): ___________________________
Expiration Date: _____________ Security Code: _____________

How did you hear about this workshop?
□ Brochure sent to Home □ UA Arts Website □ Recommended by a Colleague: _____________
□ Brochure sent to School □ Email Listserv: ___________________________ □ Other: _____________

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Signature: ___________________________ Date: _____________

Continuing Studies, The University of the Arts 320 S. Broad Street Philadelphia, PA 19102